



KEMENTERIAN EKONOMI  
JABATAN PERANGKAAN MALAYSIA

**B//23**

# BANCI EKONOMI ECONOMIC CENSUS 2023



**PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI**  
*ARTS, ENTERTAINMENT AND RECREATION SERVICES*

**JABATAN PERANGKAAN MALAYSIA**  
*Department of Statistics Malaysia*





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JABATAN PERANGKAAAN MALAYSIA

**BANCI EKONOMI  
ECONOMIC CENSUS  
2023**

**PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI  
ARTS, ENTERTAINMENT AND RECREATION SERVICES**

**Pemakluman**

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

DOSM sedang menjalankan Banci Pertanian 2024. Sila layari <https://www.myagricensus.gov.my/> untuk maklumat lanjut. Tema adalah "Banci Pertanian, Kunci Kemajuan Pertanian."

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober setiap tahun. Tema sambutan MyStats Day adalah "Statistik Nadi Kehidupan". DOSM menyambut ulang tahun ke 75 Jubli Intan pada tahun 2024.

**Announcement**

*The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides catalogue data and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.*

*DOSM is conducting the Agricultural Census 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is "Agriculture Census, Key to Agricultural Development."*

*The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20<sup>th</sup> each year. MyStats Day theme is "Statistics is the Essence of Life". DOSM commemorates its 75<sup>th</sup> Diamond Jubilee in 2024.*

**JABATAN PERANGKAAAN MALAYSIA**  
DEPARTMENT OF STATISTICS MALAYSIA

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# Kata Pengantar

Penerbitan Banci Ekonomi 2023 Perkhidmatan Kesenian, Hiburan dan Rekreasi ini memaparkan statistik utama perkhidmatan kesenian, hiburan dan rekreasi bagi tahun rujukan 2022. Ia merangkumi tiga (3) aktiviti ekonomi iaitu; Aktiviti kesenian, hiburan dan kreatif; Aktiviti muzium, hiburan dan kebudayaan; dan Aktiviti sukan dan rekreasi. Statistik ini diperolehi daripada Banci Ekonomi 2023 yang meliputi semua pertubuhan yang dikelaskan di bawah Seksyen R dalam Piawaian Klasifikasi Industri Malaysia (MSIC) 2008 Versi 1.0, selaras dengan *International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4, 2008*. Kali terakhir banci ini dijalankan adalah pada tahun 2016 bagi tahun rujukan 2015.

Statistik utama yang berkaitan dengan bilangan pertubuhan, nilai output kasar, nilai input perantara, nilai ditambah, bilangan pekerja, gaji & upah dan nilai harta tetap mengikut aktiviti dilaporkan dalam penerbitan ini. Maklumat pekerja terperinci mengikut jantina, kategori, kemahiran, sijil tertinggi diperolehi dan kewarganegaraan turut dipaparkan. Selain itu, statistik utama lain seperti statistik pertubuhan milikan wanita turut dimuatkan dalam penerbitan ini. Statistik tersebut boleh digunakan oleh ahli ekonomi, ahli akademik, pihak swasta, individu dan agensi kerajaan bagi tujuan membuat perancangan dan penggubalan dasar, analisis ekonomi, unjuran dan dapat membantu merancang pembangunan perniagaan.

Penerbitan ini dibahagikan kepada empat bahagian. Bahagian pertama memaparkan statistik utama Perkhidmatan Kesenian, Hiburan dan Rekreasi diikuti bahagian kedua, mengandungi ringkasan penemuan. Sementara itu, bahagian ketiga mengandungi jadual statistik terperinci, manakala bahagian berikutnya merangkumi aspek teknikal, termasuk skop dan liputan, konsep dan definisi serta penjelasan berkaitan pembolehubah utama.

Jabatan Perangkaan Malaysia (DOSM) merakamkan setinggi-tinggi penghargaan atas kerjasama semua pihak yang telah membekalkan statistik yang diperlukan dan menyumbang kepada kejayaan penerbitan ini. Setiap maklum balas dan cadangan untuk penambahbaikan penerbitan ini pada masa akan datang amat dihargai.

**DATO' SRI DR. MOHD UZIR MAHIDIN**

Ketua Perangkawan Malaysia

**Ogos 2024**

# Preface

*The Economic Census 2023 Arts, Entertainment and Recreation Services publication presents the principal statistics 2023 for the reference year 2022. It covers three (3) economic activities which are Creative, arts and entertainment activities; Museum, amusement and culture activities; and Sports and recreation activities is classified under the Section R in the Malaysia Standard Industrial Classification (MSIC) 2008 Version 1.0, in accordance with the International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4, 2008. The previous census was conducted in 2016, for the reference year of 2015.*

*Principal statistics related to the number of establishments, value of gross output, value of Intermediate input, value added, number of persons engaged, salaries & wages and value of fixed assets by activities are reported in this publication. Detailed employee information by sex, category, skills, highest certificate obtained and citizenship are also displayed. In addition, other principal statistics, such as statistics on women-owned establishments, are also included in this publication. These statistics can be used by economists, academicians, private sectors, individuals, and government agencies for planning and policy formulations, economic analysis, projections, and to assist in business development planning.*

*This publication is divided into four parts. The first part displays the main highlights of statistics for the Arts, Entertainment and Recreation Services, followed by the second part, which contains a summary of findings. Meanwhile, the third part provides detailed statistical tables, while the following part covers technical aspects, including scope and coverage, concepts and definitions, and explanations of key variables.*

*The Department of Statistics Malaysia (DOSM) gratefully acknowledges the cooperation of all parties who have provided the required statistics and contributed to the success of this publication. Every feedback and suggestion towards improving future publications is highly appreciated.*

**DATO' SRI DR. MOHD UZIR MAHIDIN**

*Chief Statistician Malaysia*

**August 2024**

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**BAHAGIAN 1**

*PART 1*

**Statistik Utama**

*Main Statistics*

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# STATISTIK UTAMA

## PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI

### Bilangan Pertubuhan

2022: 7,561 pertubuhan  
2015: 6,683 pertubuhan  
CAGR: 1.8%



### Nilai Output Kasar

2022: RM22.5 bilion  
2015: RM20.0 bilion  
CAGR: 1.7%



### Nilai Input Perantaraan

2022: RM13.1 bilion  
2015: RM11.3 bilion  
CAGR: 2.1%



### Nilai Ditambah

2022: RM9.4 bilion  
2015: RM8.6 bilion  
CAGR: 1.3%



### Bilangan Pekerja

2022: 71,004 orang  
2015: 57,975 orang  
CAGR: 2.9%



### Gaji & Upah

2022: RM1.7 bilion  
2015: RM1.3 bilion  
CAGR: 3.5%



### Nilai Harta Tetap

2022: RM7.5 bilion  
2015: RM6.4 bilion  
CAGR: 2.2%



### Bilangan Pertubuhan Milikan Wanita

2022: 1,189 pertubuhan  
2015: 776 pertubuhan  
CAGR: 6.3%



## NILAI DITAMBAH TERTINGGI

### MENGIKUT AKTIVITI

#### Sukan & rekreasi

2022: RM7.2 bilion  
2015: RM7.2 bilion  
CAGR: 0.1%



#### Muzium, hiburan & kebudayaan

2022: RM1.6 bilion  
2015: RM1.1 bilion  
CAGR: 4.9%



#### Kesenian, hiburan & kreatif

2022: RM0.6 bilion  
2015: RM0.3 bilion  
CAGR: 9.5%



### MENGIKUT NEGERI

#### W.P. Kuala Lumpur



2022: RM4.0 bilion  
2015: RM3.8 bilion  
CAGR: 0.7%

#### Pahang



2022: RM2.5 bilion  
2015: RM2.4 bilion  
CAGR: 0.8%

#### Selangor



2022: RM1.1 bilion  
2015: RM0.9 bilion  
CAGR: 2.3%



**B/E/23**  
BANCI EKONOMI 2023  
DATA PEMANGKIN EKONOMI NEGARA

# MAIN STATISTICS

## ARTS, ENTERTAINMENT AND RECREATION SERVICES

### Number of Establishments

2022: 7,561 establishments  
2015: 6,683 establishments  
CAGR: 1.8%



### Value of Gross Output

2022: RM22.5 billion  
2015: RM20.0 billion  
CAGR: 1.7%



### Value of Intermediate Input

2022: RM13.1 billion  
2015: RM11.3 billion  
CAGR: 2.1%



### Value Added

2022: RM9.4 billion  
2015: RM8.6 billion  
CAGR: 1.3%



### Number of Persons Engaged

2022: 71,004 persons  
2015: 57,975 persons  
CAGR: 2.9%



### Salaries & Wages

2022: RM1.7 billion  
2015: RM1.3 billion  
CAGR: 3.5%



### Value of Fixed Assets

2022: RM7.5 billion  
2015: RM6.4 billion  
CAGR: 2.2%



### Number of Women-owned Establishments

2022: 1,189 establishments  
2015: 776 establishments  
CAGR: 6.3%



## HIGHEST VALUE ADDED

### BY ACTIVITY

#### Sports & recreation

2022: RM7.2 billion  
2015: RM7.2 billion  
CAGR: 0.1%



#### Museums, amusement & cultural

2022: RM1.6 billion  
2015: RM1.1 billion  
CAGR: 4.9%



#### Creative, arts & entertainment

2022: RM0.6 billion  
2015: RM0.3 billion  
CAGR: 9.5%



### BY STATE

#### W.P. Kuala Lumpur



2022: RM4.0 billion  
2015: RM3.8 billion  
CAGR: 0.7%

#### Pahang



2022: RM2.5 billion  
2015: RM2.4 billion  
CAGR: 0.8%

#### Selangor



2022: RM1.1 billion  
2015: RM0.9 billion  
CAGR: 2.3%



**BAHAGIAN 2**

*PART 2*

**Ringkasan Penemuan**

*Summary of Findings*

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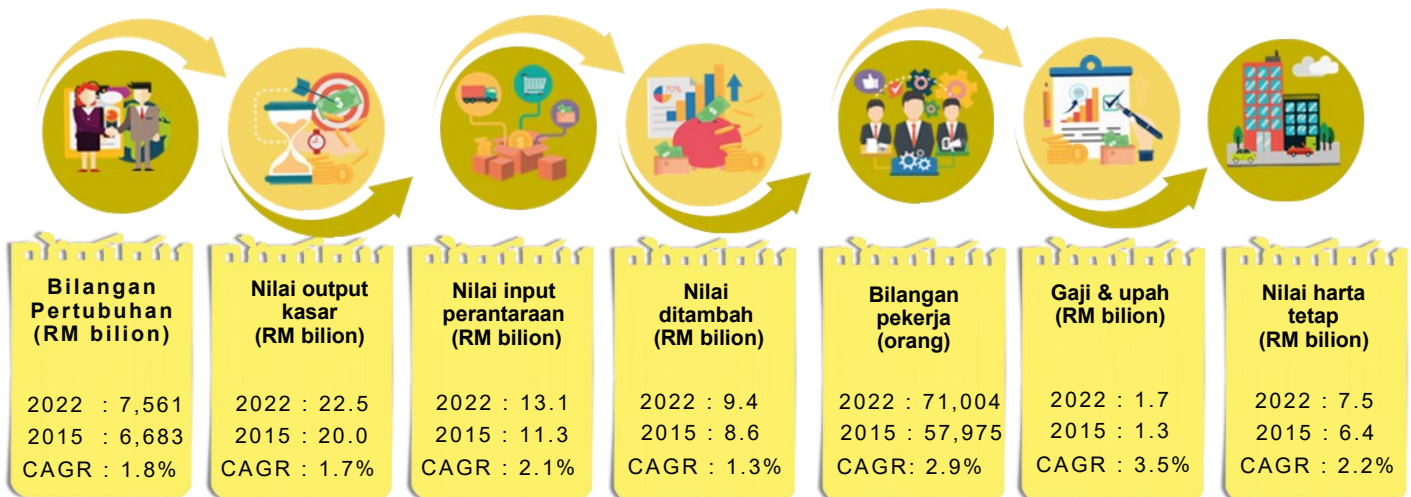
## 1. PENGENALAN

Penerbitan ini memaparkan statistik bagi perkhidmatan Kesenian, hiburan dan rekreasi berdasarkan Banci Ekonomi yang dijalankan pada tahun 2023 untuk tahun rujukan 2022. Perkhidmatan ini merangkumi Kesenian, hiburan dan kreatif; Muzium, hiburan dan kebudayaan; dan Sukan & rekreasi.

## 2. PRESTASI PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI

Pada tahun 2022, bilangan pertubuhan yang beroperasi dalam perkhidmatan Kesenian, hiburan dan rekreasi adalah 7,561 pertubuhan. Perkhidmatan ini menjana nilai output kasar berjumlah RM22.5 bilion dan nilai input perantaraan sebanyak RM13.1 bilion. Seterusnya, jumlah nilai ditambah bagi perkhidmatan ini adalah RM9.4 bilion. Dari segi bilangan pekerja, perkhidmatan ini mempunyai 71,004 orang pekerja pada 2022 dengan gaji & upah sebanyak RM1.7 bilion. Manakala, nilai harta tetap yang dimiliki oleh pertubuhan dalam perkhidmatan Kesenian, hiburan dan rekreasi mencatatkan RM7.5 bilion pada 2022. Perbandingan statistik utama bagi perkhidmatan Kesenian, hiburan dan rekreasi bagi tahun 2015 dan 2022 ditunjukkan dalam **Paparan 1**.

### Paparan 1: Statistik Utama bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi, 2015 dan 2022

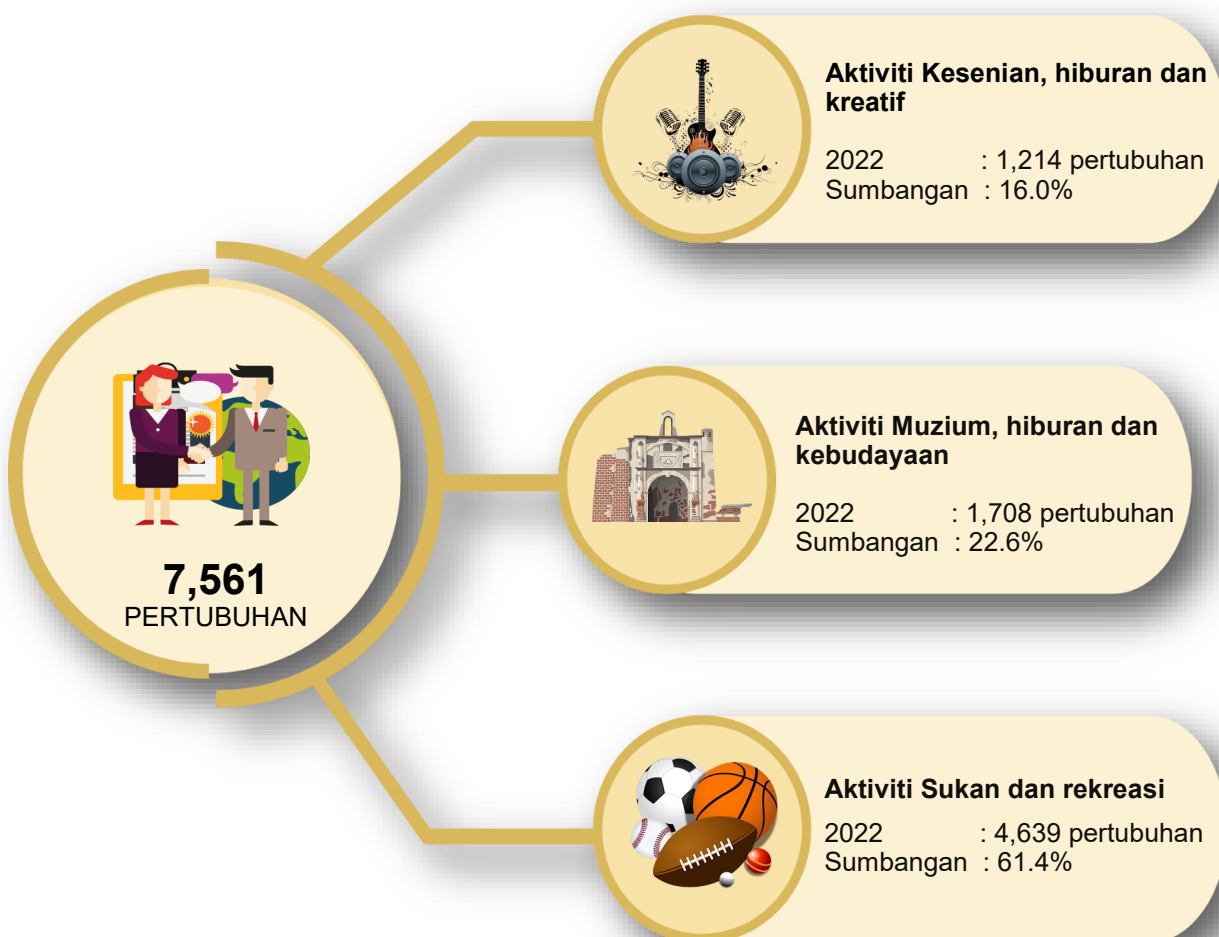


CAGR 2022/2015

### 3. BILANGAN PERTUBUHAN

Pada tahun 2022, terdapat sebanyak 7,561 pertubuhan yang beroperasi dalam perkhidmatan Kesenian, hiburan dan rekreasi berbanding 6,683 pertubuhan pada 2015. Daripada jumlah ini, aktiviti Sukan dan rekreasi mencatatkan bilangan pertubuhan tertinggi iaitu sebanyak 4,639 pertubuhan dengan peratusan sumbangan 61.4 peratus (**Paparan 2**). Ini diikuti oleh aktiviti Muzium, hiburan dan kebudayaan (1,708 pertubuhan; sumbangan 22.6%) dan aktiviti Kesenian, hiburan dan kreatif (1,214 pertubuhan; sumbangan 16.0%).

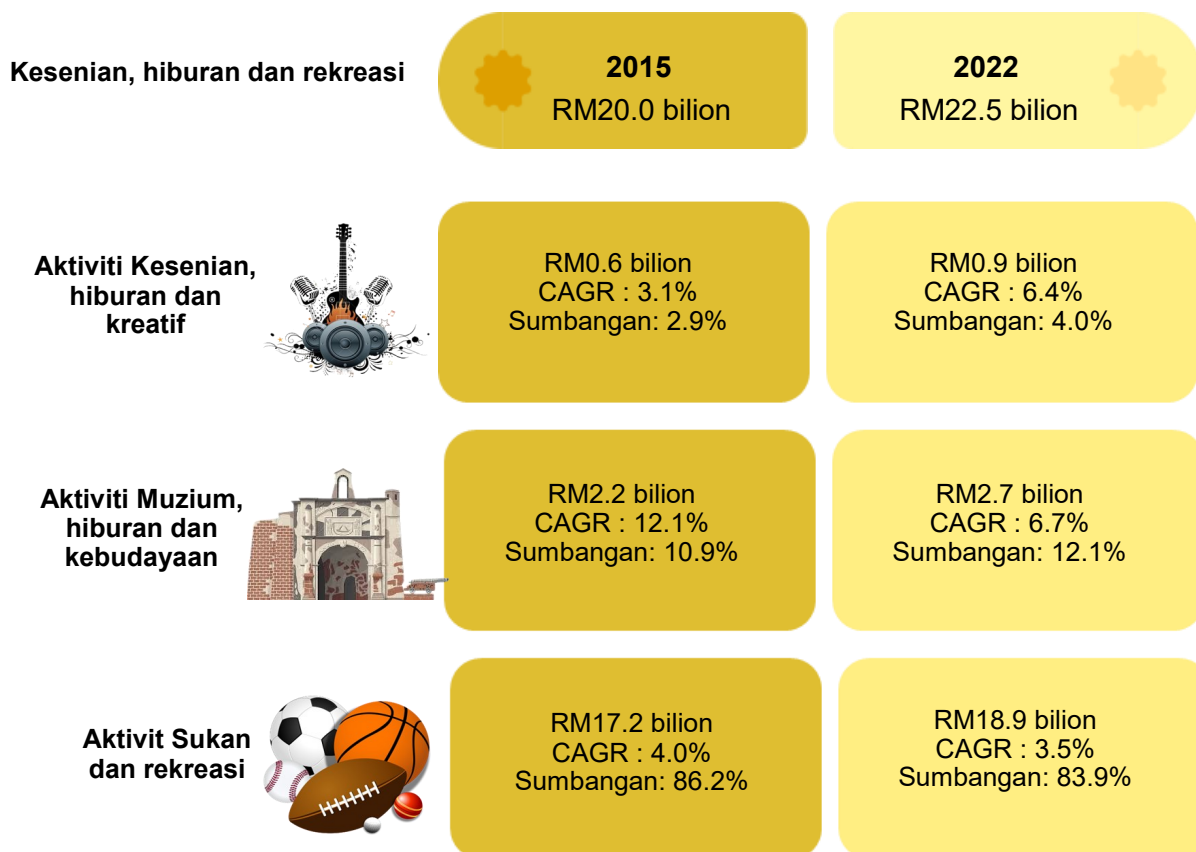
**Paparan 2: Bilangan Pertubuhan bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022**



## 4. NILAI OUTPUT KASAR

Nilai output kasar untuk tahun 2022 direkodkan sebanyak RM22.5 bilion yang mencerminkan peningkatan tahunan sebanyak 1.7 peratus dari tahun 2015. Aktiviti Sukan dan rekreasi mencatatkan RM18.9 bilion (2015: RM17.2 bilion) dengan sumbangan sebanyak 83.9 peratus. Ini diikuti oleh aktiviti Muzium, hiburan dan kebudayaan dengan nilai output kasar sebanyak RM2.7 bilion (sumbangan 12.1%) dan aktiviti Kesenian, hiburan dan kreatif RM0.9 bilion (sumbangan 4.0%) seperti di **Paparan 3**.

### Paparan 3: Nilai Output Kasar bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2015 dan 2022

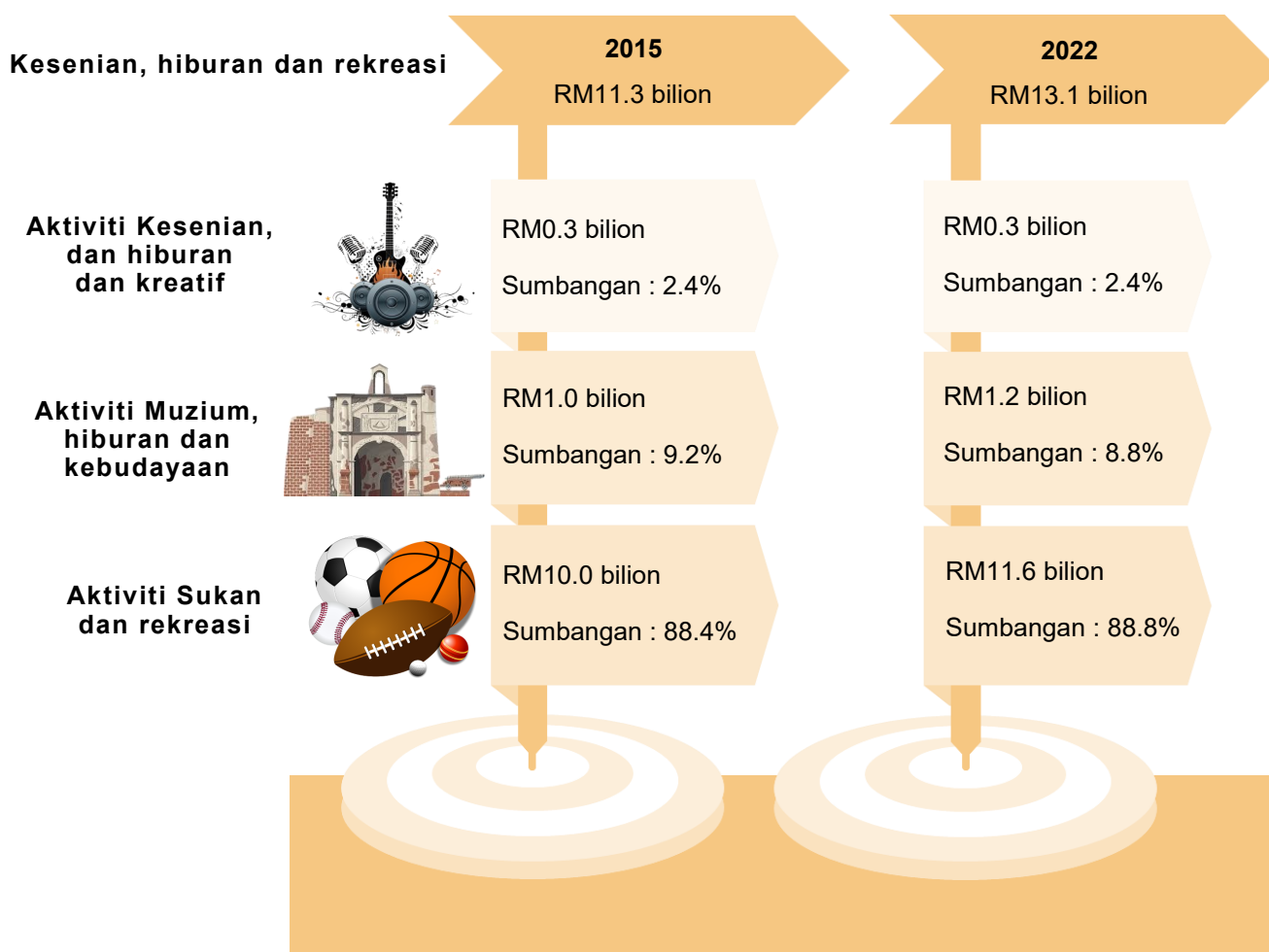


CAGR 2022/2015

## 5. NILAI INPUT PERANTARAAN

Nilai input perantaraan untuk tahun 2022 direkodkan sebanyak RM13.1 bilion yang mencerminkan peningkatan tahunan sebanyak 2.1 peratus dari tahun 2015. Aktiviti Sukan dan rekreasi mencatatkan RM11.6 bilion (2015: RM10.0 bilion) yang menyumbang sebanyak 88.8 peratus. Ini diikuti oleh aktiviti Muzium, hiburan dan kebudayaan dengan nilai input perantaraan sebanyak RM1.2 bilion (sumbangan 8.8%) dan aktiviti Kesenian, hiburan dan kreatif RM0.3 bilion (sumbangan 2.4%) seperti di **Paparan 4**.

**Paparan 4: Nilai Input Perantaraan bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2015 dan 2022**

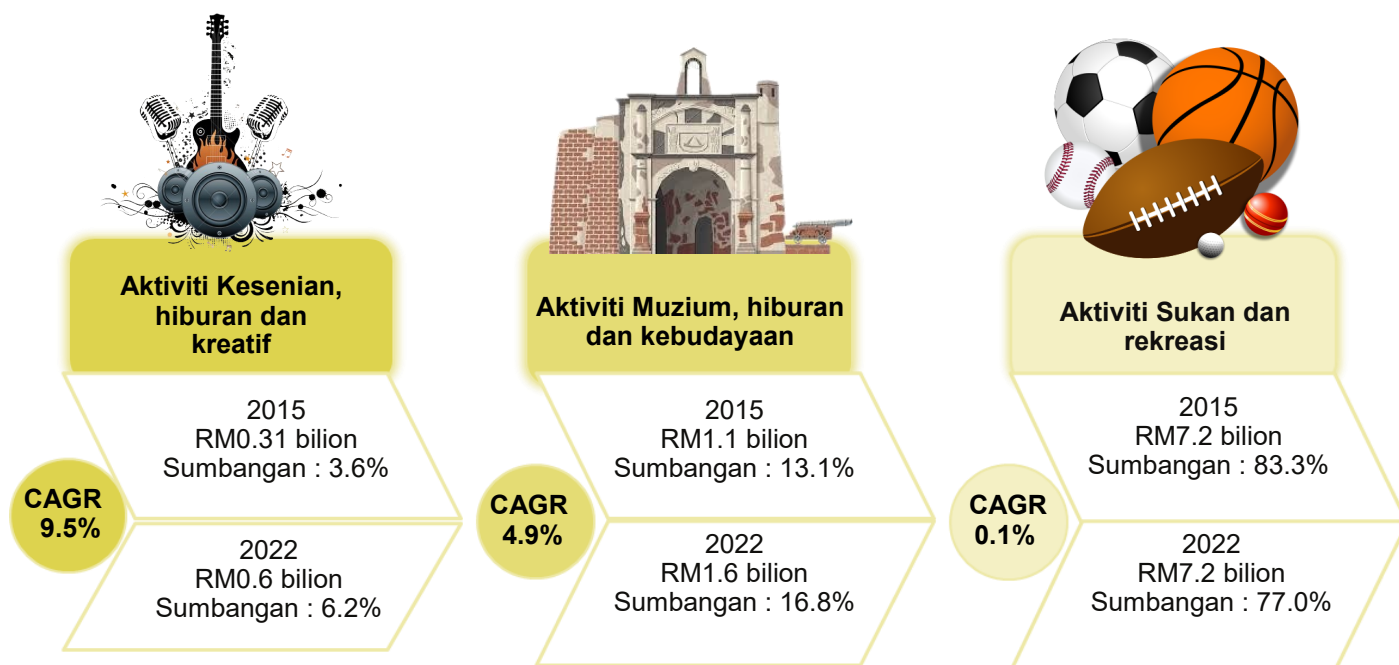


## 6. NILAI DITAMBAH

Pada tahun 2022, jumlah nilai ditambah bagi perkhidmatan Kesenian, hiburan dan kesenian adalah RM9.4 bilion (2015: RM8.6 bilion) dengan kadar pertumbuhan tahunan sebanyak 1.3 peratus. Aktiviti Sukan dan rekreasi mencatatkan nilai ditambah tertinggi sebanyak RM7.2 bilion (sumbangan 77.0%), diikuti oleh aktiviti Muzium, hiburan dan kebudayaan (RM1.6 bilion; sumbangan 16.8%) dan aktiviti Kesenian, hiburan dan kreatif (RM0.6 bilion; sumbangan 6.2%)

**Paparan 5.**

**Paparan 5: Nilai Ditambah bagi Perkhidmatan Kesenian, Hiburan dan Kreatif mengikut Aktiviti, 2015 dan 2022**



CAGR 2022/2015

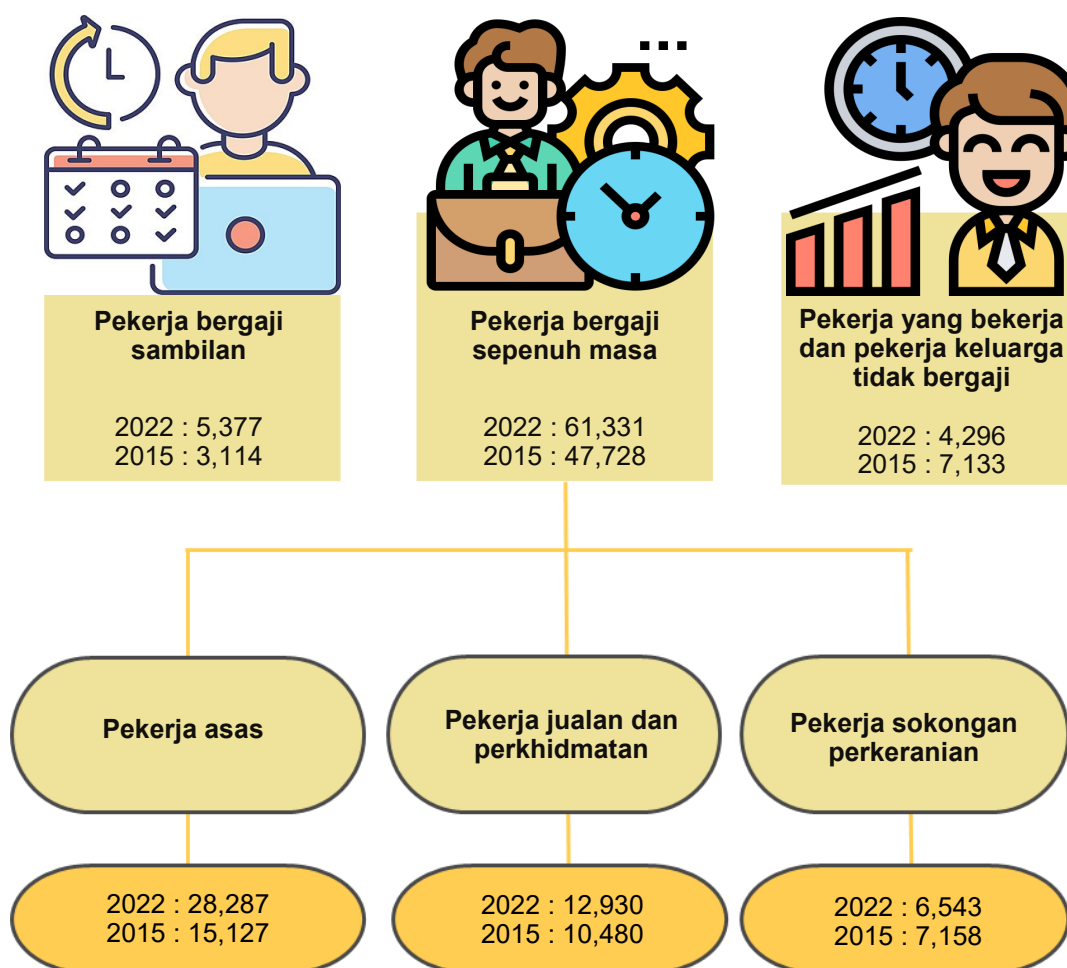
## 7. BILANGAN PEKERJA

Perkhidmatan Kesenian, hiburan dan rekreasi mencatatkan bilangan pekerja seramai 71,004 orang bagi 2022 berbanding 57,975 orang pada tahun 2015 mencerminkan kadar pertumbuhan tahunan sebanyak 2.7 peratus. Bilangan pekerja yang terlibat dalam aktiviti Sukan dan rekreasi adalah seramai 42,528 orang dengan sumbangan sebanyak 59.9 peratus, diikuti oleh aktiviti Muzium, hiburan dan kebudayaan (22,192 orang; sumbangan: 31.3%) dan aktiviti Kesenian, hiburan & kreatif (6,284 orang; sumbangan 8.8%).

### 7.1 KATEGORI PEKERJA DAN KATEGORI PEKERJA BERGAJI SEPENUH MASA

Merujuk kepada **Paparan 6**, seramai 61,331 orang telah direkodkan sebagai pekerja bergaji sepenuh masa dengan sumbangan sebanyak 86.4 peratus, manakala pekerja bergaji sambilan (5,377 orang; sumbangan 7.6%) dan pemilik yang bekerja & rakan niaga yang aktif dan pekerja keluarga tidak bergaji (4,296 orang; sumbangan 6.0%). Bagi pekerja bergaji sepenuh masa, pekerja asas mencatatkan bilangan pekerja tertinggi (28,287 orang), diikuti oleh pekerja jualan dan perkhidmatan (12,930 orang) dan pekerja sokongan perkeranian (6,543 orang).

**Paparan 6: Kategori Pekerja dan Pekerja Bergaji bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi, 2015 dan 2022**

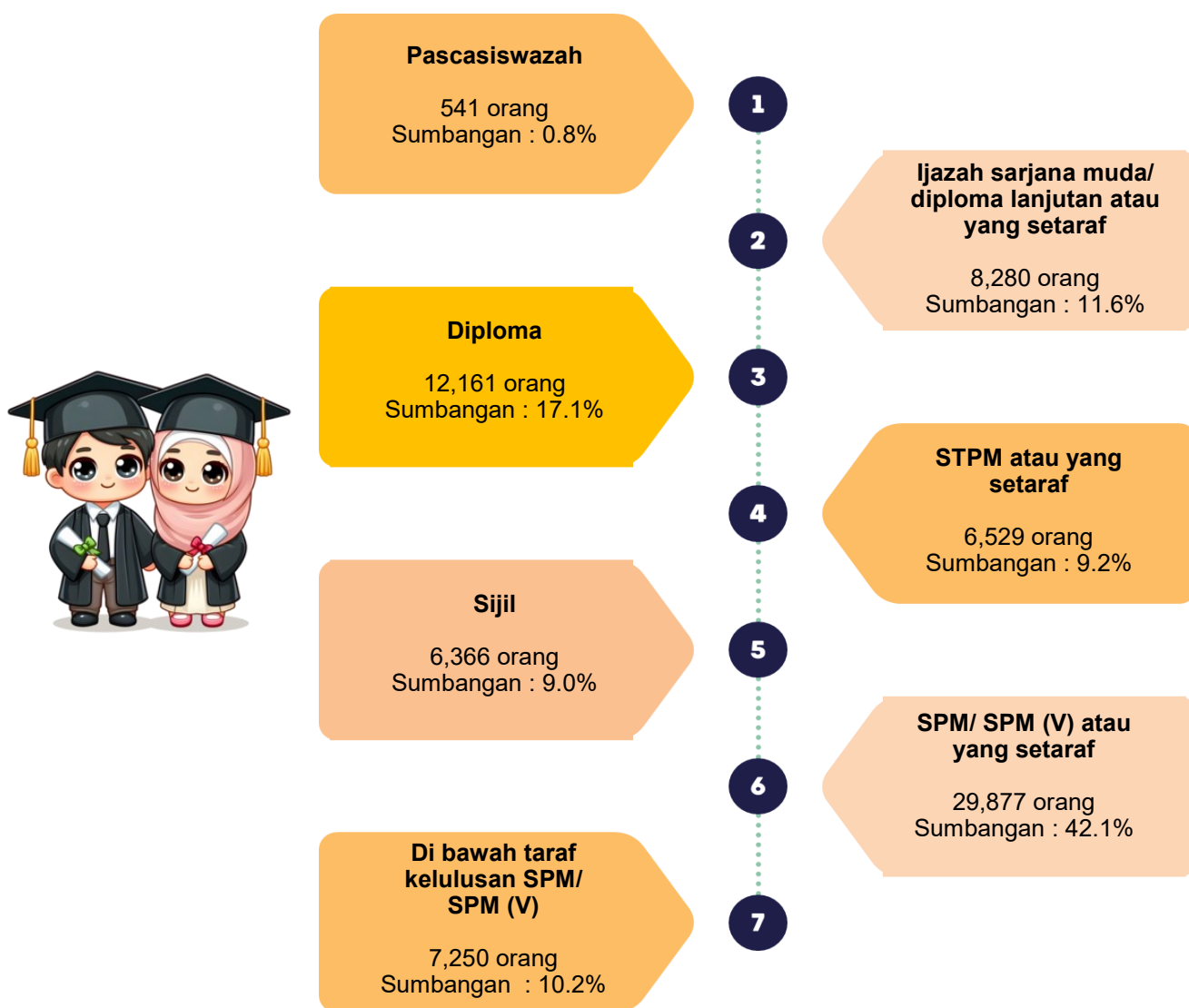


## 7.2 SIJIL TERTINGGI DIPEROLEH

Dalam perkhidmatan Kesenian, hiburan, dan rekreasi, majoriti pekerja didominasi oleh mereka yang mempunyai kelayakan sijil tertinggi diperoleh iaitu seramai 33,877 orang dengan sumbangan 47.7 peratus. Ini diikuti oleh pekerja dengan kelayakan SPM/ SPM (V) atau yang setaraf dengan 29,877 orang (sumbangan 42.1%) dan pekerja dengan kelayakan di bawah SPM/ SPM (V) iaitu sebanyak 7,250 orang (sumbangan 10.2%) seperti yang diperlihatkan dalam **Paparan 7**.

Dari segi bilangan pekerja mengikut jantina, pekerja lelaki melebihi pekerja wanita dengan 46,099 orang lelaki berbanding 24,905 orang wanita. Analisis mengikut kelayakan menunjukkan kebanyakan pekerja lelaki dan wanita mempunyai kelayakan sijil tertinggi diperoleh iaitu 21,995 orang lelaki dan 11,882 orang wanita.

### Paparan 7: Sijil Tertinggi Diperoleh Pekerja bagi Pkhidmatan Kesenian, Hiburan dan Rekreasi, 2022



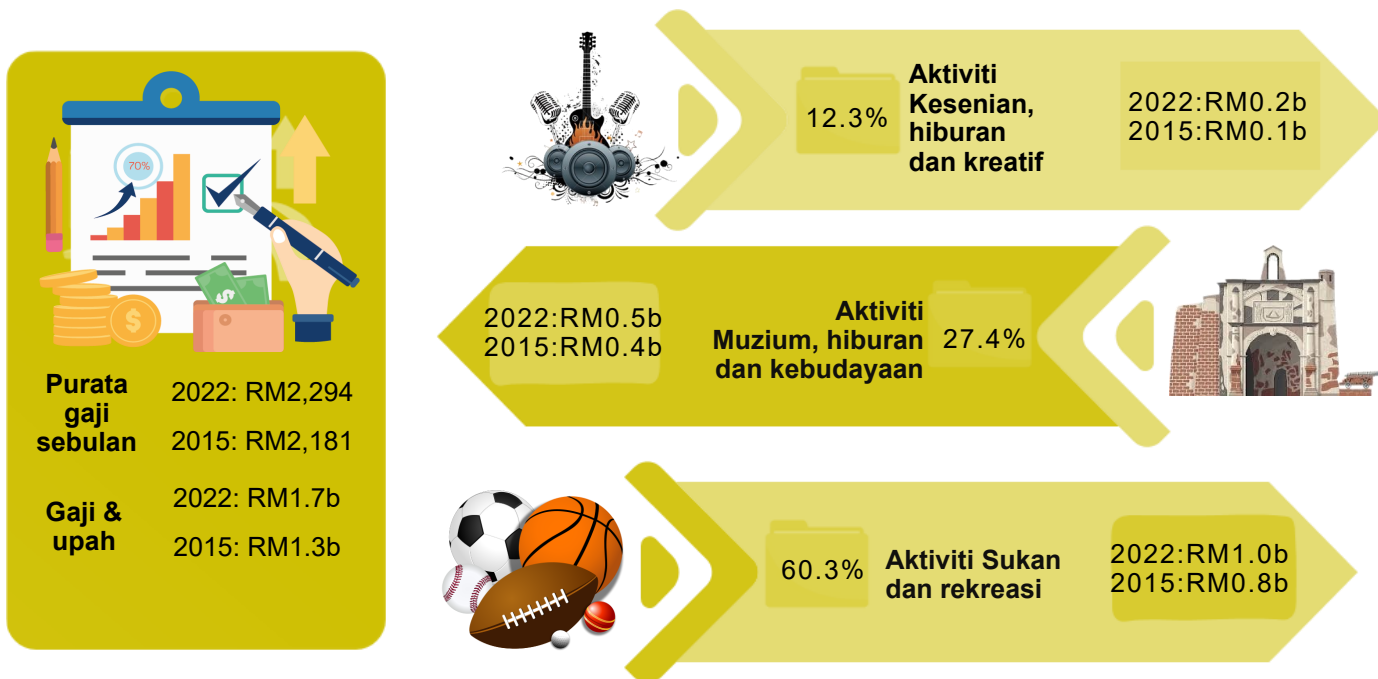
**Nota:**  
Sijil tertinggi diperoleh merangkumi daripada peringkat Pascasiswazah, Ijazah sarjana muda/ diploma lanjutan atau yang setaraf, Diploma, STPM atau yang setaraf dan Sijil.

## 8. GAJI DAN UPAH

Jumlah gaji dan upah pada 2022 adalah RM1.7 bilion berbanding RM1.3 bilion pada tahun 2015. Aktiviti Sukan dan rekreasi mencatatkan gaji dan upah tertinggi RM1.0 bilion dengan sumbangan 60.3 peratus, diikuti oleh aktiviti Muzium, hiburan dan kebudayaan RM0.5 bilion; sumbangan 27.4%) dan aktiviti Kesenian, hiburan dan kreatif (RM0.2 bilion; sumbangan 12.3%).

Purata gaji bulanan bagi perkhidmatan Kesenian, hiburan dan rekreasi adalah RM2,294 berbanding RM2,181 pada tahun 2015 (**Paparan 8**). Purata gaji bulanan tertinggi adalah aktiviti Kesenian, hiburan dan kreatif (RM3,047), diikuti oleh aktiviti Muzium, hiburan dan kebudayaan (RM2,271) dan aktiviti Sukan & rekreasi (RM2,195).

**Paparan 8: Gaji dan Upah dan Purata Gaji Sebulan bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2015 dan 2022**



Nota:  
b: bilion



## 9. NILAI HARTA TETAP

Pada 2022, nilai harta tetap bagi perkhidmatan Kesenian, hiburan dan rekreasi adalah RM7.5 bilion dengan kadar pertumbuhan tahunan sebanyak 2.2 peratus. Aktiviti Sukan dan rekreasi mencatatkan nilai harta tetap tertinggi sebanyak RM5.0 bilion, diikuti oleh aktiviti Muzium, hiburan dan kebudayaan (RM2.3 bilion) dan aktiviti Kesenian, hiburan & kreatif (RM0.2 bilion) seperti di **Paparan 9**.

### Paparan 9: Nilai Harta Tetap bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022

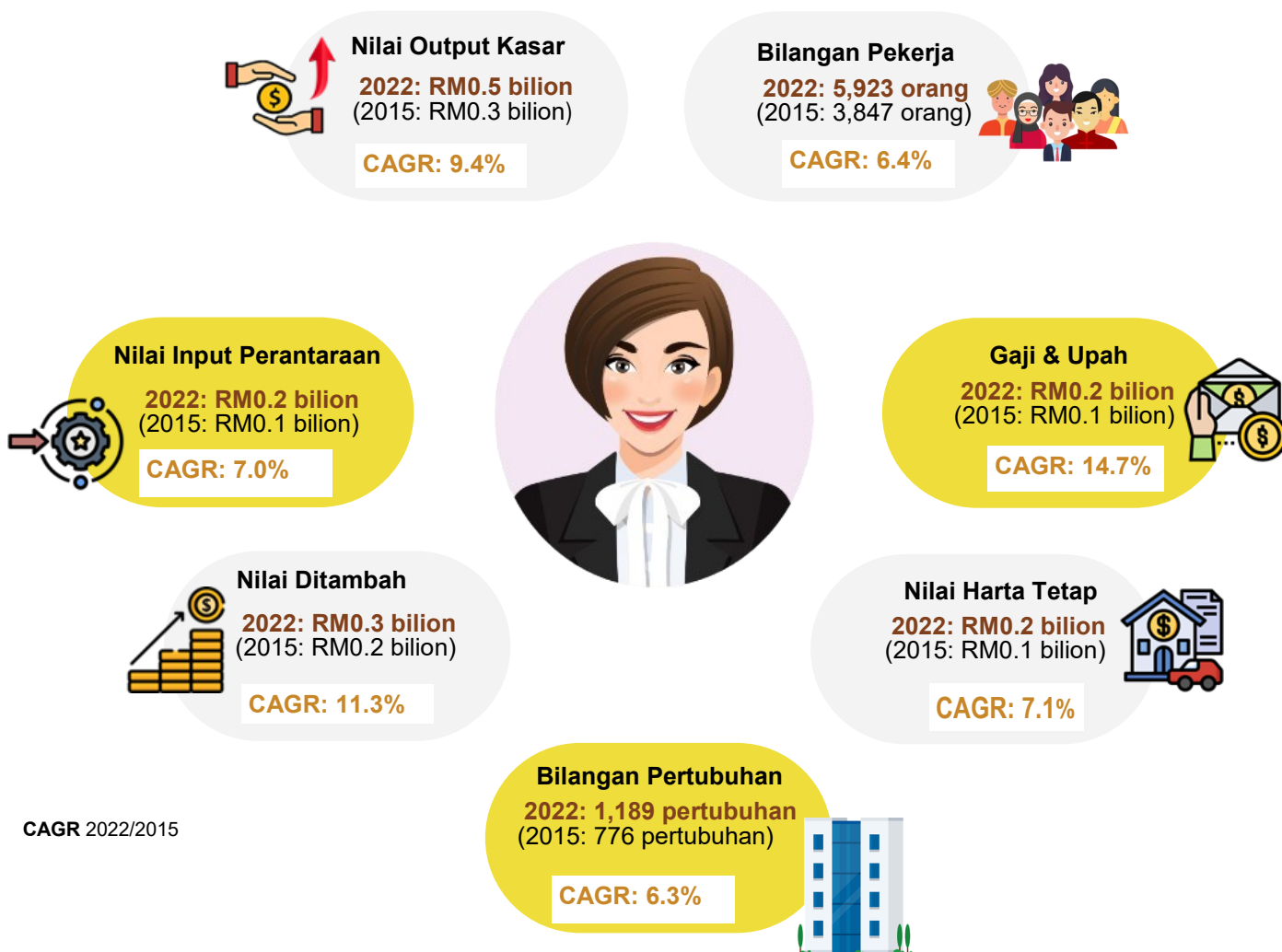


## 10. PERTUBUHAN MILIKAN WANITA

Pada 2022, terdapat 1,189 pertubuhan milikan wanita dalam perkhidmatan Kesenian, hiburan dan rekreasi (**Paparan 10**) berbanding 776 pertubuhan pada tahun 2015. Pertubuhan milikan wanita yang tertinggi yang direkodkan adalah aktiviti Sukan dan rekreasi 652 pertubuhan, aktiviti Kesenian, hiburan dan kreatif (290 pertubuhan) dan aktiviti Muzium, hiburan dan kebudayaan (247 pertubuhan).

Jumlah nilai ditambah oleh pertubuhan milikan wanita dalam perkhidmatan Kesenian, hiburan dan rekreasi adalah RM0.3 bilion berbanding RM0.2 bilion pada tahun 2015. Aktiviti Sukan dan rekreasi menyumbang nilai ditambah tertinggi, iaitu sebanyak RM0.1 bilion dengan sumbangan 40.6 peratus. Ini diikuti oleh aktiviti Kesenian, hiburan dan kreatif (RM0.1 bilion; sumbangan 35.0%) dan aktiviti Muzium, hiburan dan kebudayaan (RM0.1 bilion; sumbangan 24.4%). Pertubuhan milikan wanita melibatkan seramai 5,923 orang pekerja dengan gaji dan upah yang dibayar iaitu sebanyak RM0.2 bilion.

**Paparan 10: Statistik Utama Pertubuhan Milikan Wanita bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi, 2015 dan 2022**



## 11. PRESTASI MENGIKUT NEGERI

### 11.1 Bilangan Pertubuhan

Berdasarkan penemuan Banci Ekonomi 2023, Perkhidmatan Kesenian, hiburan dan rekreasi merekodkan sejumlah 7,561 pertubuhan beroperasi pada tahun 2022. Prestasi mengikut negeri menunjukkan Selangor menduduki tempat pertama dengan 2,044 pertubuhan (sumbangan: 27.0%), diikuti oleh W.P. Kuala Lumpur dengan 1,443 pertubuhan (sumbangan: 19.1%) dan Johor dengan 789 pertubuhan (sumbangan 10.4%).

### 11.2 Nilai Output Kasar

Bagi nilai output kasar, W.P. Kuala Lumpur mencatatkan nilai tertinggi, iaitu RM9.9 bilion dengan sumbangan 43.9 peratus, diikuti oleh Pahang (RM6.9 bilion; sumbangan 30.6%) dan Selangor (RM2.1 bilion; sumbangan 9.5%) pada tahun 2022.

### 11.3 Nilai Input Perantaraan

Pada tahun 2022, W.P. Kuala Lumpur merekodkan nilai input perantaraan tertinggi pada RM5.9 bilion dengan sumbangan 44.8 peratus, diikuti oleh Pahang (RM4.4 bilion; sumbangan 33.2%) dan Selangor (RM1.1 bilion; sumbangan 8.1%).

### 11.4 Nilai Ditambah

Nilai ditambah pada tahun 2022 didominasi oleh W.P. Kuala Lumpur yang berjumlah RM4.0 bilion dengan sumbangan 42.5 peratus, diikuti oleh Pahang (RM2.5 bilion; sumbangan 27.0%) dan Selangor (RM1.1 bilion; sumbangan 11.4%).

### 11.5 Bilangan Pekerja

Selangor merekodkan bilangan pekerja tertinggi seramai 21,022 orang yang mencatatkan sumbangan 29.6 peratus. Ini diikuti oleh W.P. Kuala Lumpur (12,013 orang; sumbangan 16.9%) dan Sabah (6,715 orang; sumbangan 9.5%).

### 11.6 Gaji & Upah

Gaji & upah bagi Perkhidmatan Kesenian, hiburan dan rekreasi pada tahun 2022 adalah sebanyak RM1.7 bilion. Tiga negeri yang mencatatkan nilai gaji & upah tertinggi adalah Selangor dengan RM0.5 bilion, mewakili 28.1 peratus sumbangan, diikuti oleh W.P. Kuala Lumpur (RM0.3 bilion; sumbangan 19.7%) dan Sabah (RM0.2 bilion; sumbangan 10.3%).

### 11.7 Nilai Harta Tetap

Selangor merekodkan nilai harta tetap tertinggi sebanyak RM2.4 bilion dengan sumbangan 32.1 peratus. Ini diikuti oleh W.P. Kuala Lumpur (RM1.4 bilion; sumbangan 19.1%) dan Johor (RM0.7 bilion; sumbangan 9.7%).

## Paparan 11: Statistik Utama Mengikut Negeri bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi, 2022

NEGERI	BILANGAN PERTUBUHAN	NILAI OUTPUT KASAR (RM billion)	NILAI INPUT PERANTARAAN (RM billion)	NILAI DITAMBAH (RM billion)	JUMLAH PEKERJA (orang)	GAJI DAN UPAH (RM billion)	NILAI HARTA TETAP (RM billion)
 <b>MALAYSIA</b>	<b>7,561</b> 100%	<b>22.5</b> 100%	<b>13.1</b> 100%	<b>9.4</b> 100%	<b>71,004</b> 100%	<b>1.7</b> 100%	<b>7.5</b> 100%
 <b>Johor</b>	789 10.4%	0.8 3.7%	0.4 2.7%	0.5 4.9%	5,965 8.4%	0.1 7.9%	0.7 9.7%
 <b>Kedah</b>	185 2.4%	0.1 0.7%	0.1 0.4%	0.1 1.0%	2,302 3.2%	0.0* 2.9%	0.3 3.6%
 <b>Kelantan</b>	149 2.0%	0.0* 0.2%	0.0* 0.1%	0.0* 0.3%	1,009 1.4%	0.0* 0.8%	0.0* 0.2%
 <b>Melaka</b>	268 3.5%	0.5 2.2%	0.2 1.8%	0.3 2.8%	2,782 3.9%	0.1 3.8%	0.5 6.4%
 <b>Negeri Sembilan</b>	277 3.7%	0.1 0.6%	0.1 0.4%	0.1 0.9%	1,817 2.6%	0.0* 2.3%	0.1 0.9%
 <b>Pahang</b>	198 2.6%	6.9 30.6%	4.4 33.2%	2.5 27.0%	2,983 4.2%	0.1 4.6%	0.4 5.1%
 <b>Pulau Pinang</b>	515 6.8%	0.4 1.8%	0.2 1.7%	0.2 1.8%	3,893 5.5%	0.1 5.3%	0.4 5.7%
 <b>Perak</b>	518 6.9%	0.4 1.6%	0.2 1.4%	0.2 2.0%	4,855 6.8%	0.1 6.9%	0.3 4.7%
 <b>Perlis</b>	51 0.7%	0.0* 0.0%	0.0* 0.0%	0.0* 0.0%	224 0.3%	0.0* 0.3%	0.0* 0.0%
 <b>Selangor</b>	2,044 27.0%	2.1 9.5%	1.1 8.1%	1.1 11.4%	21,022 29.6%	0.5 28.1%	2.4 32.1%
 <b>Terengganu</b>	128 1.7%	0.1 0.3%	0.0* 0.3%	0.0* 0.3%	1,214 1.7%	0.0* 1.5%	0.1 0.7%
 <b>Sabah</b>	453 6.0%	0.5 2.2%	0.3 2.2%	0.2 2.2%	6,715 9.5%	0.2 10.3%	0.7 8.9%
 <b>Sarawak</b>	488 6.5%	0.6 2.5%	0.3 2.4%	0.2 2.6%	3,715 5.2%	0.1 4.9%	0.2 2.6%
 <b>W.P. Kuala Lumpur</b>	1,443 19.1%	9.9 43.9%	5.9 44.8%	4.0 42.5%	12,013 16.9%	0.3 19.7%	1.4 19.1%
 <b>W.P. Labuan</b>	41 0.5%	0.0* 0.1%	0.0* 0.0%	0.0* 0.1%	259 0.4%	0.0* 0.4%	0.0* 0.1%
 <b>W.P. Putrajaya</b>	14 0.2%	0.1 0.2%	0.0* 0.2%	0.0* 0.3%	236 0.3%	0.0* 0.3%	0.0* 0.1%

Nota:

<sup>1</sup> % merujuk peratus sumbangan

<sup>2</sup> \* merujuk nilai kurang dari 0.001%

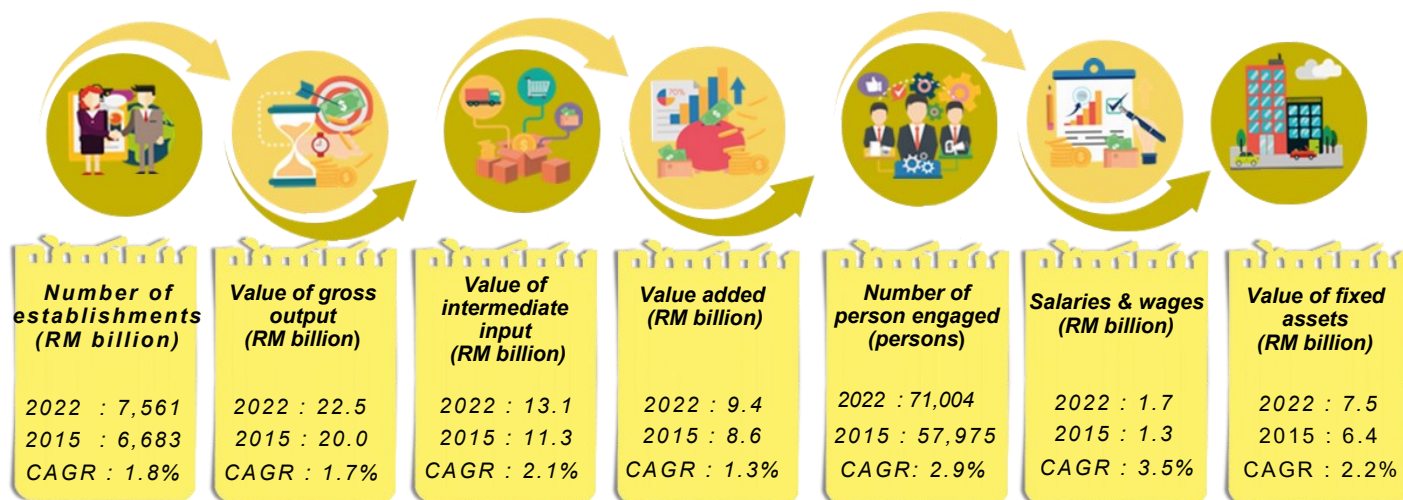
## 1. INTRODUCTION

This publication presents statistics for Arts, entertainment, and recreation services based on the Economic Census conducted in 2023 for the reference year 2022. These services comprise Creative, arts and entertainment; Museums, amusement and cultural; and Sports & recreation.

## 2. PERFORMANCE OF ARTS, ENTERTAINMENT AND RECREATION SERVICES

In 2022, the number of establishments operating in Arts, entertainment, and recreation services was 7,561 establishments. These services generated a gross output value of RM22.5 billion and intermediate input of RM13.1 billion. Subsequently, total value added for these services was RM9.4 billion. For number of persons engaged, these services recorded 71,004 persons in 2022 with salaries & wages of RM1.7 billion. Meanwhile, fixed assets owned by establishments in the Arts, entertainment, and recreation services registered RM7.5 billion in 2022. The comparison of principal statistics for the Arts, entertainment and recreation services for 2015 and 2022 are shown in **Exhibit 1**.

**Exhibit 1: Principal Statistics for Art, Entertainment and Recreation Services, 2015 and 2022**

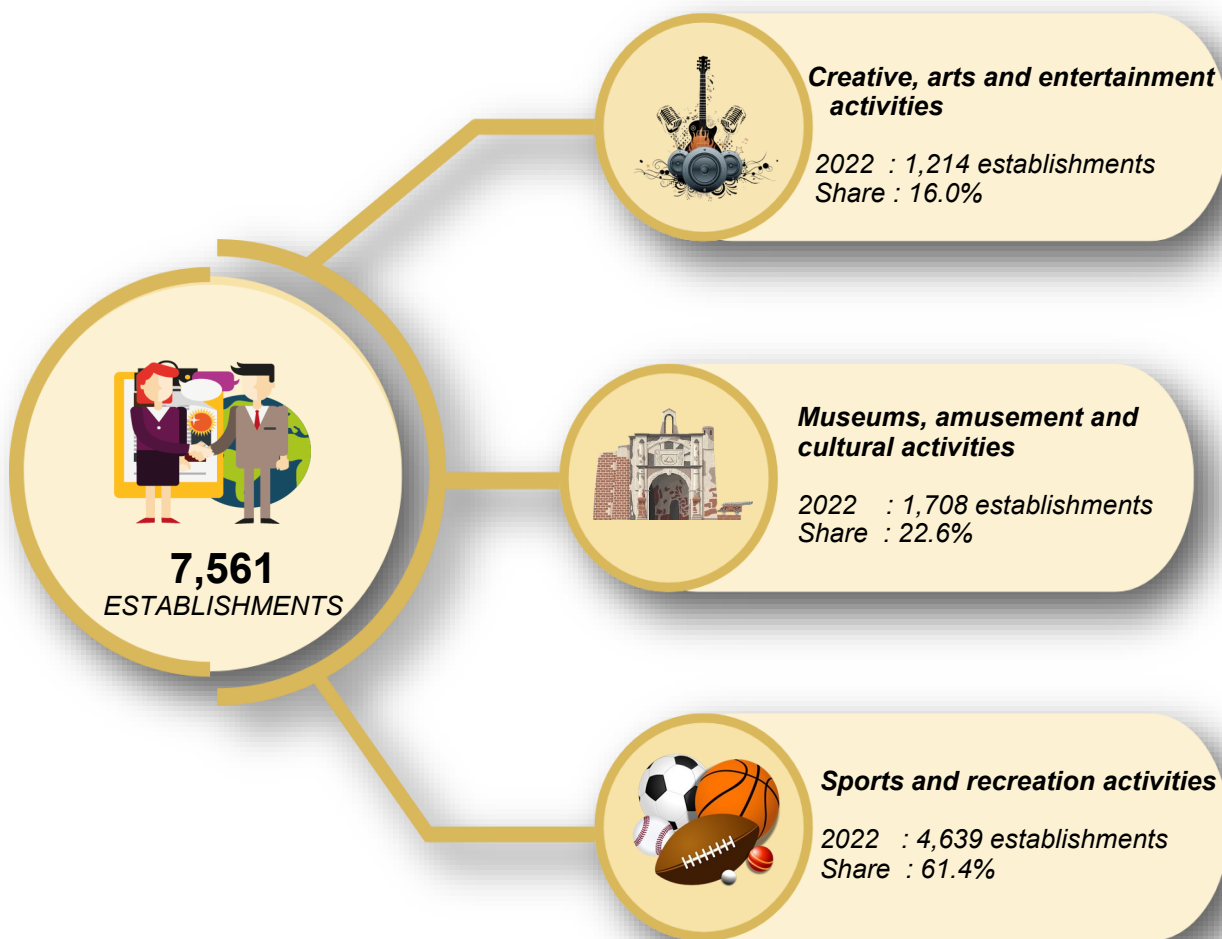


CAGR 2022/2015

3. NUMBER OF ESTABLISHMENTS

In 2022, there were 7,561 establishments operated in Arts, entertainment and recreation services compared to 6,683 establishments in 2015. Out of this total, Sports and recreation activities recorded the highest number of establishments at 4,639 with percentage share of 61.4 per cent (**Exhibit 2**). This was followed by Museums, amusement and cultural activities (1,708 establishments; share 22.6%) and Creative, arts & entertainment activities (1,214 establishments; share 16.0%).

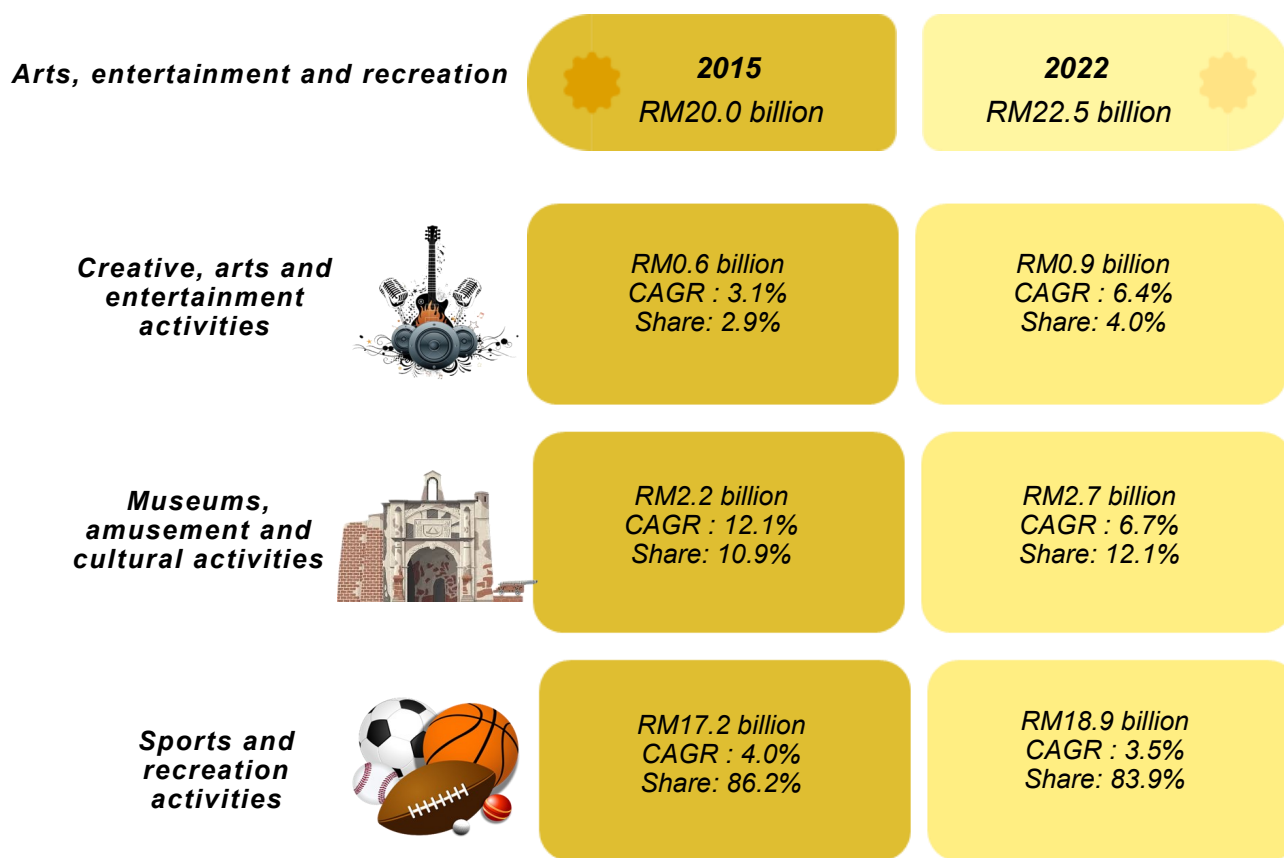
**Exhibit 2: Number of Establishments for Art, Entertainment and Recreation Services by Activity, 2022**



## 4. VALUE OF GROSS OUTPUT

The value of gross output for 2022 recorded at RM22.5 billion reflecting an annual increase of 1.7 per cent from 2015. Sports and recreation activities recorded RM18.9 billion (2015: RM17.2 billion) which contributed by 83.9 per cent. This was followed by the Museums, amusement and cultural activities with a gross output value at RM2.7 billion (share 12.1%) and Creative, arts & entertainment activities RM0.9 billion (share 4.0%) as shown in **Exhibit 3**.

**Exhibit 3: Gross Output for Art, Entertainment and Recreation Services by Activity, 2015 and 2022**

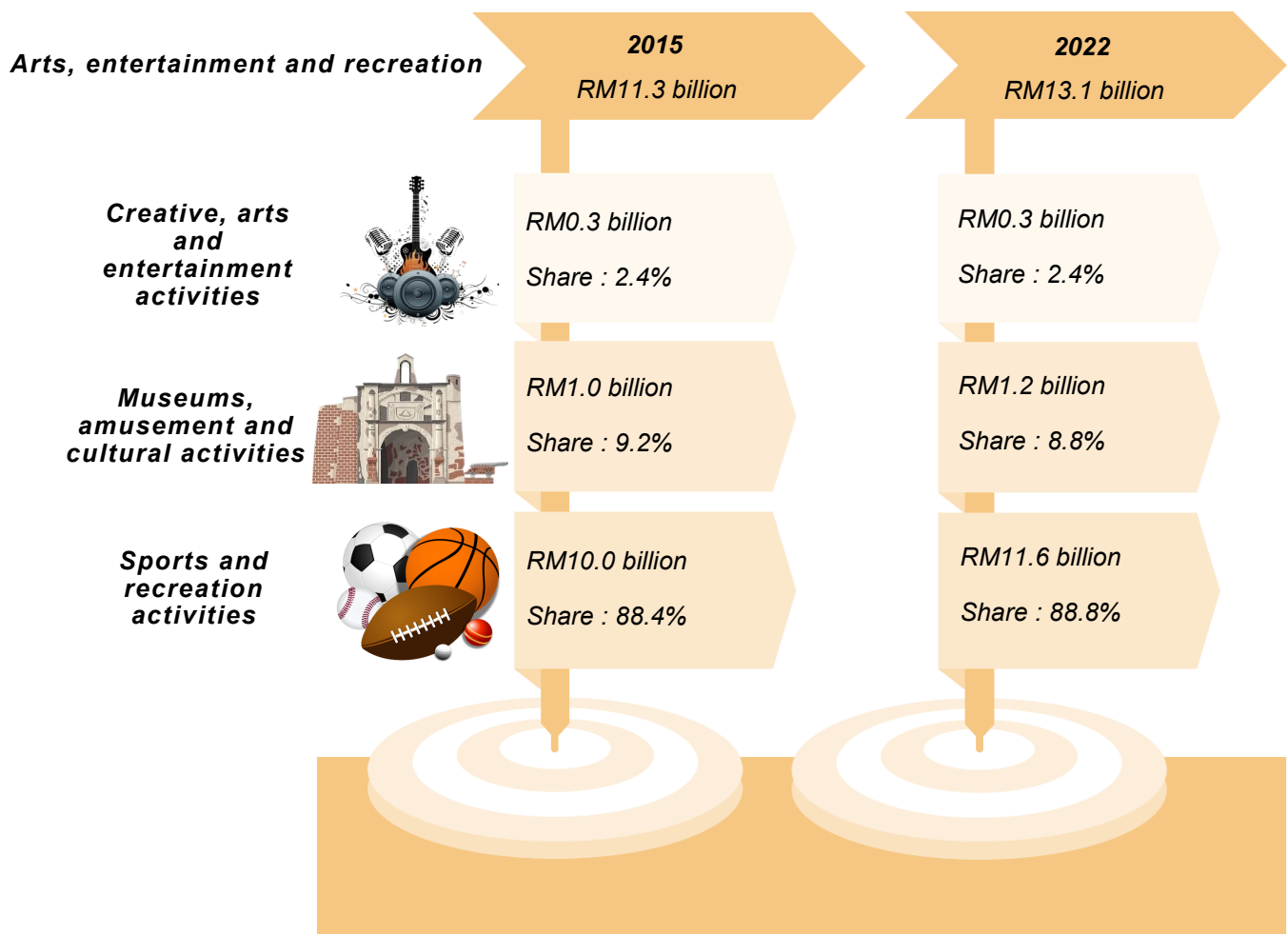


CAGR 2022/2015

5. VALUE OF INTERMEDIATE INPUT

The value of intermediate input for 2022 recorded at RM13.1 billion reflecting an annual increase of 2.1 per cent from 2015. Sports and recreation activities recorded RM11.6 billion (2015: RM10.0 billion) which contributed by 88.8 per cent. This was followed by the Museums, amusement and cultural activities with a intermediate input value at RM1.2 billion (share 8.8%) and Creative, arts & entertainment activities RM0.3 billion (share 2.4%) as shown in **Exhibit 4**.

**Exhibit 4: Intermediate Input for Art, Entertainment and Recreation Services by Activity, 2015 and 2022**

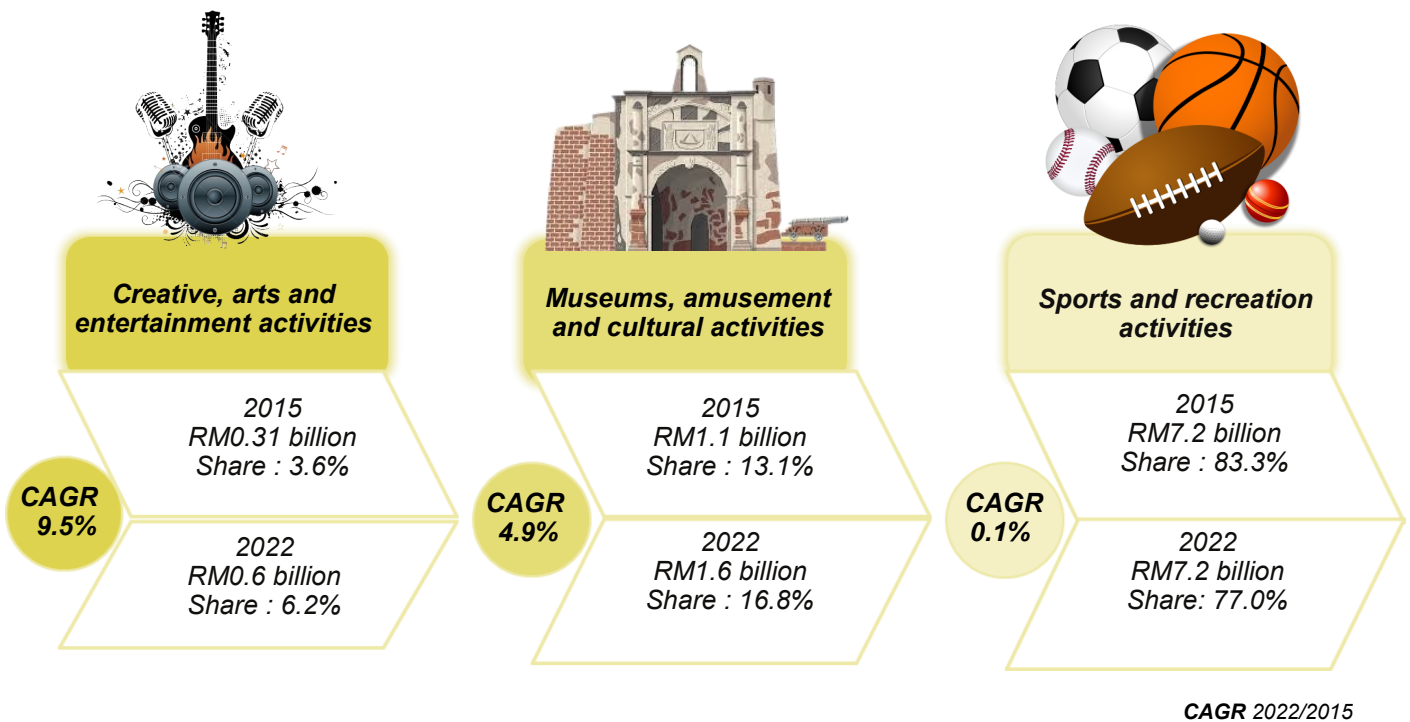




6. VALUE ADDED

In 2022, total value added for Arts, entertainment and recreation services was RM9.4 billion (2015: RM8.6 billion) with annual growth of 1.3 per cent. The Sports and recreation activities recorded the highest value added of RM7.2 billion (share 77.0%), followed by Museums, amusement and cultural activities (RM1.6 billion; share 16.8%) and Creative, arts & entertainment activities (RM0.6 billion; share 6.2%) **Exhibit 5.**

**Exhibit 5: Value Added of Art, Entertainment and Recreation Services by Activity, 2015 and 2022**



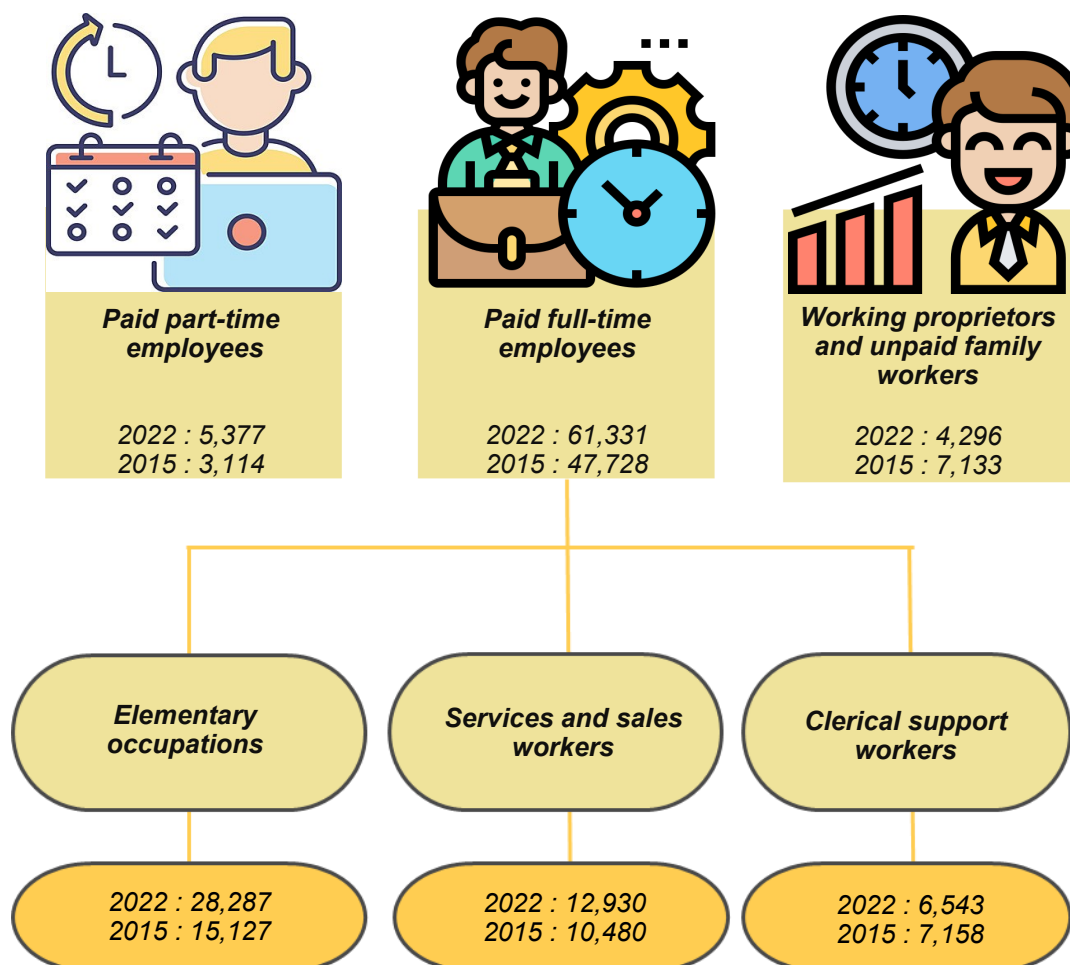
## 7. NUMBER OF PERSONS ENGAGED

Arts, entertainment and recreation services posted 71,004 number of persons engaged in 2022 compared to 57,975 persons in 2015 reflecting an annual growth rate of 2.7 per cent. The number of persons engaged in Sports and recreation activities was 42,528 persons with share of 59.9 per cent followed by Museums, amusement and cultural activities (22,192 persons; share 31.3%) and Creative, arts & entertainment activities (6,284 persons; shares 8.8%).

### 7.1 CATEGORY OF WORKERS AND PAID FULL-TIME EMPLOYEES

Referring to **Exhibit 6**, a total of 61,331 persons were recorded as paid full-time employees with percentage share of 86.4 per cent, while paid part-time employees (5,377 persons; share 7.6%) and working proprietors & unpaid family workers (4,296 persons; share 6.0%). For paid full-time employees, Elementary occupation recorded the highest number of persons engaged (28,287 persons) as full-time paid employees, followed by Services and sale workers (12,930 persons) and Clerical support workers (6,543 persons).

**Exhibit 6: Category of Workers and Paid Full-Time Employees for Art, Entertainment and Recreation Services, 2015 and 2022**

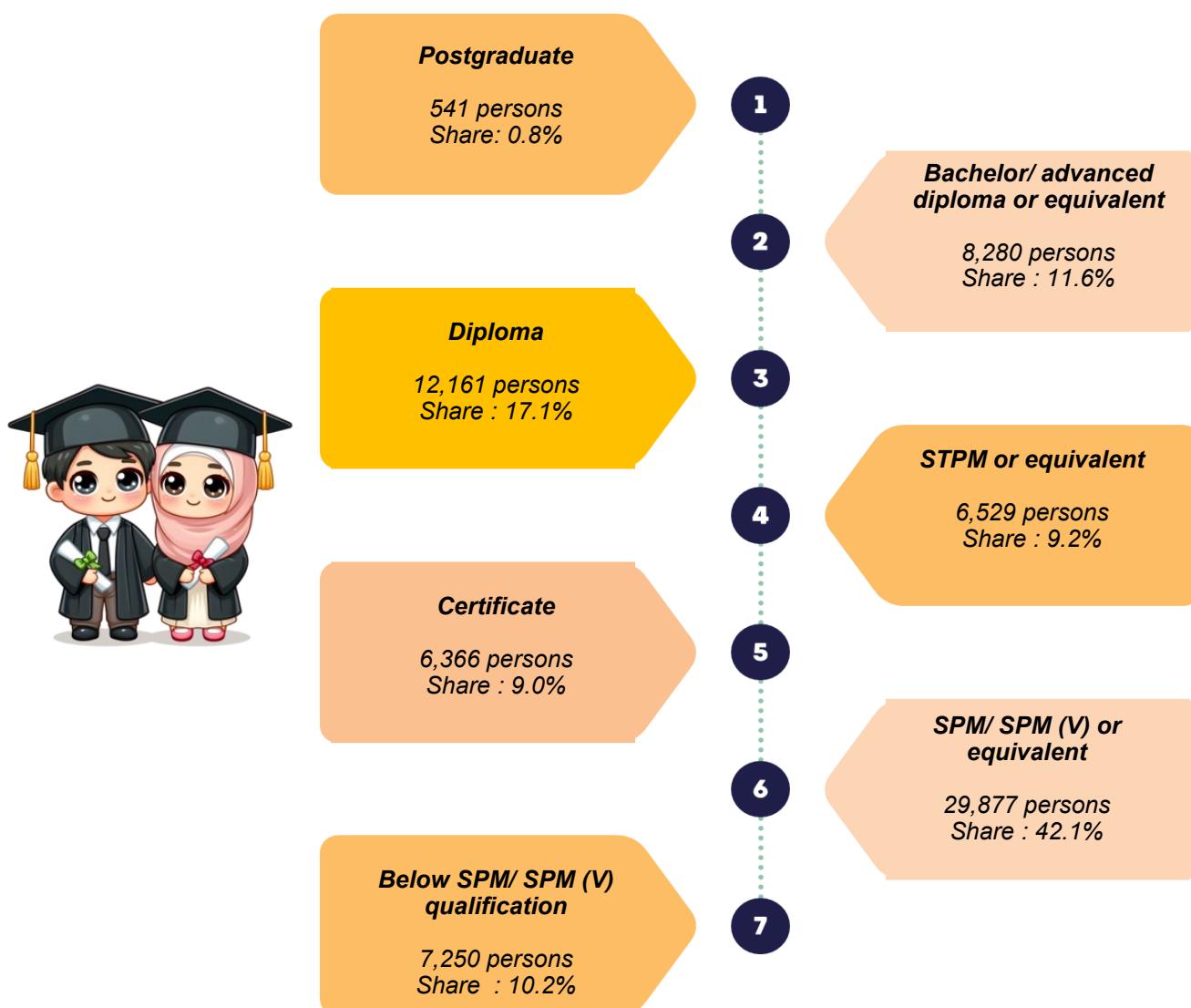


## 7.2 HIGHEST CERTIFICATE OBTAINED

In Arts, entertainment and recreation services, majority of employees were dominated by those with the highest certificate obtained with 33,877 persons contributed 47.7 per cent. This followed by employees with SPM/ SPM (V) or equivalent qualification with 29,877 persons (share 42.1%) and those with qualifications below SPM/ SPM (V) with 7,250 persons (shares 10.2%) as illustrated in Exhibit 7.

In terms of number of persons engaged by sex, male workers outnumbered female workers with 46,099 males compared to 24,905 females. Analysis by qualification showed that most of male and female workers had the highest certificate obtained with 21,995 persons and 11,882 persons respectively.

**Exhibit 7: Highest Certificate Obtained of Employees in Art, Entertainment and Recreation Services, 2022**



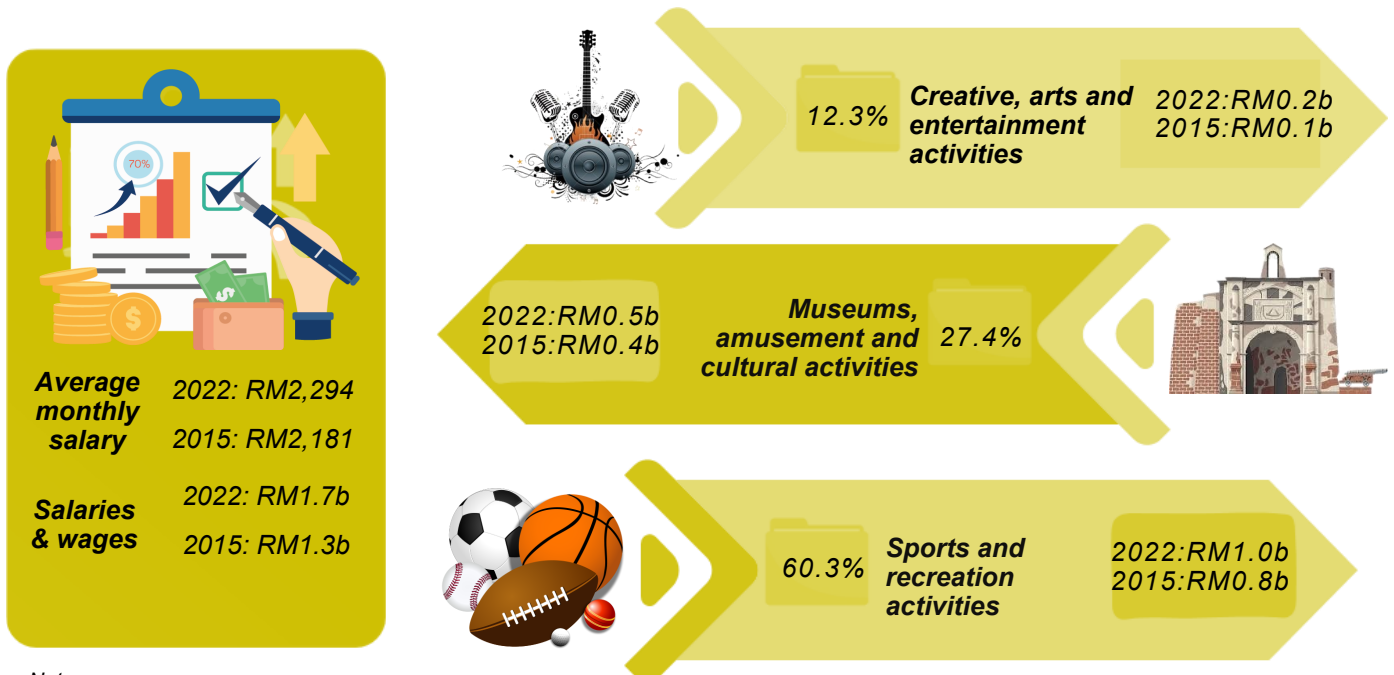
Notes:  
The highest certificate obtained includes level of Postgraduate, Bachelor/ advanced diploma or equivalent, Diploma, STPM or equivalent and Certificate

## 8. SALARIES & WAGES

Total salaries and wages in 2022 were RM1.7 billion compared to RM1.3 billion in 2015. Sports and recreation activities recorded the highest salaries and wages RM1.0 billion with share of 60.3 per cent, followed by Museums, amusement and cultural activities (RM0.5 billion; share 27.4%) and Creative, arts & entertainment activities (RM0.2 billion; share 12.3%).

Average monthly salary of Arts, entertainment and recreation services recorded RM2,294 compared to RM2,181 in 2015 (**Exhibit 8**). The highest average monthly salary was Creative, arts & entertainment activities (RM3,047), followed by Museums, amusement & cultural activities with (RM2,271) and Sports and recreation activities (RM2,195).

**Exhibit 8: Salaries & Wages and Average Monthly Salary for Art, Entertainment and Recreation Services by Activity, 2015 and 2022**



Notes:  
b: billion

## 9. VALUE OF FIXED ASSETS

In 2022, value of fixed assets for Arts, entertainment and recreation services was RM7.5 billion with annual growth of 2.2 per cent. The Sports and recreation activities recorded the highest value of fixed assets of RM5.0 billion, followed by Museums, amusement and cultural activities (RM2.3 billion) and Creative, arts & entertainment activities (RM0.2 billion) as shown in **Exhibit 9**.

**Exhibit 9: Value of Fixed Assets for Art, Entertainment and Recreation Services by Activity, 2022**

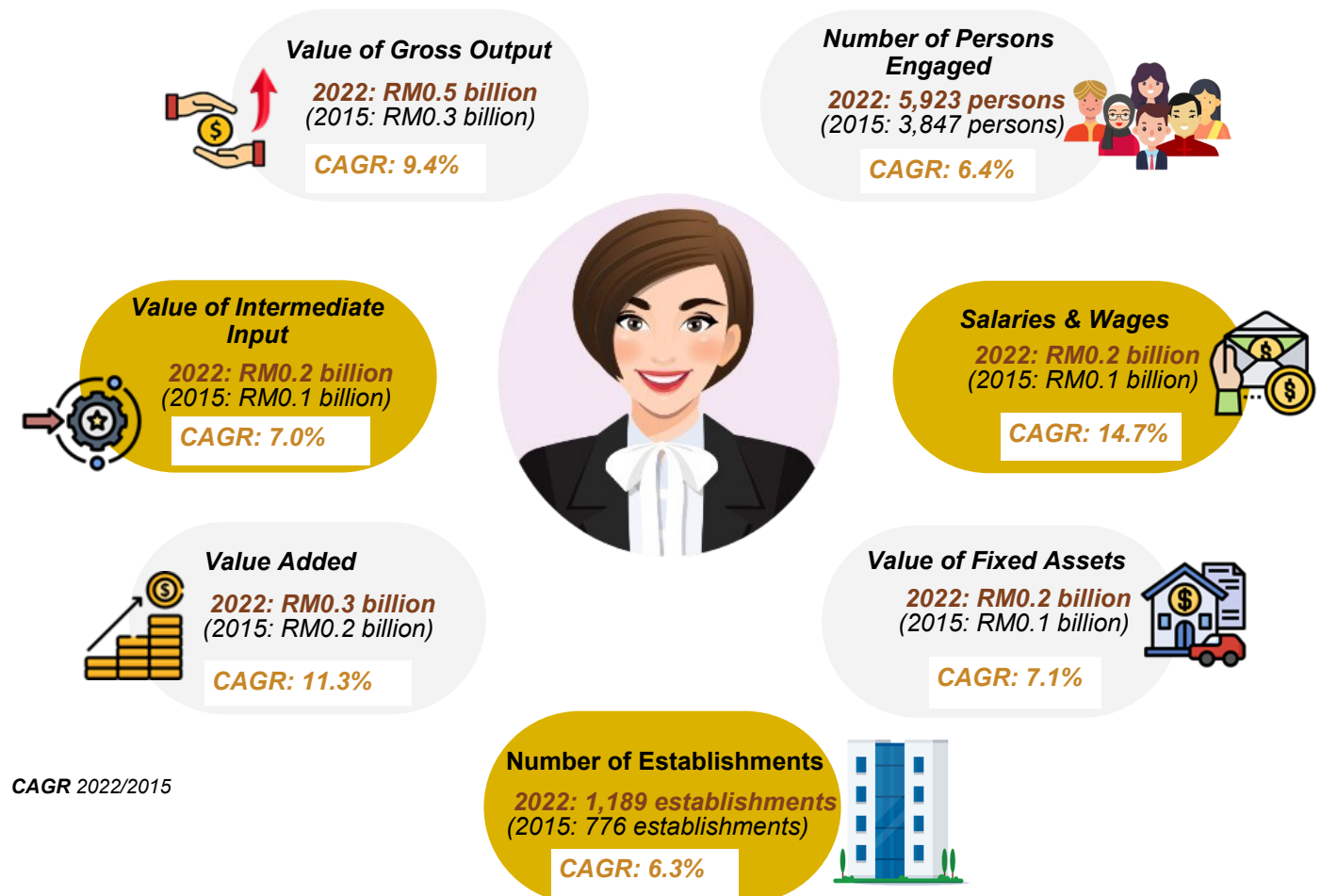


## 10. WOMEN-OWNED ESTABLISHMENTS

In 2022, there were 1,189 women-owned establishments in Arts, entertainment and recreation services (**Exhibit 10**) compared to 776 establishments in 2015. The highest number of women-owned establishments was recorded in Sports and recreation activities 652 establishments, followed by Creative, arts and entertainment activities (290 establishments) and Museums, amusement and cultural activities (247 establishments).

The total value added by women-owned establishments in Arts, entertainment, and recreation was RM0.3 billion in comparison to RM0.2 billion in 2015. Sports and recreation activities contributed the most to the value added, amounting to RM0.1 billion with a contribution of 40.6 per cent. This was followed by Creative, arts and entertainment activities (RM0.1 billion; share 35.0%) and Museums, amusement and cultural activities (RM0.1 billion; share 24.4%). Women-owned establishments engaged a total of 5,923 persons, with salaries and wages paid amounted to RM0.2 billion.

**Exhibit 10: Principal Statistics of Women-owned Establishments for Art, Entertainment and Recreation Services 2015 and 2022**



## 11. PERFORMANCE BY STATES

### 11.1 Number of Establishments

Based on the findings of the Economic Census 2023, Arts, entertainments recreation services recorded a total of 7,561 establishments operating in 2022. The state-level analysis showed that Selangor topped the list with 2,044 establishments (share 27.0%), followed by W.P. Kuala Lumpur with 1,443 establishments (share 19.1%) and Johor with 789 establishments (share 10.4%).

### 11.2 Value of Gross Output

For value of gross output, W.P. Kuala Lumpur recorded the highest value at RM9.9 billion, accounting for 43.9 per cent, followed by Pahang (RM6.9 billion; share 30.6%) and Selangor (RM2.1 billion; share 9.5%) in 2022.

### 11.3 Value of Intermediate Input

In 2022, W.P. Kuala Lumpur recorded the highest value of intermediate input at RM5.9 billion, accounting for 44.8 per cent, followed by Pahang (RM4.4 billion; share 33.2%) and Selangor (RM1.1 billion; share 8.1%).

### 11.4 Value Added

Value added in 2022 was dominated by W.P. Kuala Lumpur which counted to RM4.0 billion with a share of 42.5 per cent, followed by Pahang (RM2.5 billion; share 27.0%) and Selangor (RM1.1 billion; share 11.4%).

### 11.5 Number of Persons Engaged

Selangor recorded the highest number of persons engaged with 21,022 persons registering a share of 29.6 per cent. This was followed by W.P. Kuala Lumpur (12,013 persons, share 16.9%) and Sabah (6,715 persons, share 9.5%).

### 11.6 Salaries & Wages

Salaries & wages in Arts, entertainments recreation services was RM1.7 billion in 2022. Three states that registered the highest value in salaries & wages were Selangor with RM0.5 billion, representing a 28.1 per cent share, followed by W.P. Kuala Lumpur (RM0.3 billion; share 19.7%) and Sabah (RM0.2 billion; share 10.3%).

### 11.7 Value of Fixed Assets

Selangor recorded the highest value of fixed assets with RM2.4 billion, registering a share of 32.1 per cent. This was followed by W.P. Kuala Lumpur (RM1.4 billion; share 19.1%) and Johor (RM0.7 billion; share 9.7%).

Exhibit 11: Principal Statistics of Art, Entertainment and Recreation Services by State, 2022

STATE	NUMBER OF ESTABLISHMENTS	VALUE OF GROSS OUTPUT (RM billion)	VALUE OF INTERMEDIATE INPUT (RM billion)	VALUE ADDED (RM billion)	NUMBER OF PERSON ENGAGED (persons)	SALARIES AND WAGES (RM billion)	VALUE OF FIXED ASSETS (RM billion)
 <b>MALAYSIA</b>	<b>7,561</b> 100%	<b>22.5</b> 100%	<b>13.1</b> 100%	<b>9.4</b> 100%	<b>71,004</b> 100%	<b>1.7</b> 100%	<b>7.5</b> 100%
 <b>Johor</b>	789 10.4%	0.8 3.7%	0.4 2.7%	0.5 4.9%	5,965 8.4%	0.1 7.9%	0.7 9.7%
 <b>Kedah</b>	185 2.4%	0.1 0.7%	0.1 0.4%	0.1 1.0%	2,302 3.2%	0.0* 2.9%	0.3 3.6%
 <b>Kelantan</b>	149 2.0%	0.0* 0.2%	0.0* 0.1%	0.0* 0.3%	1,009 1.4%	0.0* 0.8%	0.0* 0.2%
 <b>Melaka</b>	268 3.5%	0.5 2.2%	0.2 1.8%	0.3 2.8%	2,782 3.9%	0.1 3.8%	0.5 6.4%
 <b>Negeri Sembilan</b>	277 3.7%	0.1 0.6%	0.1 0.4%	0.1 0.9%	1,817 2.6%	0.0* 2.3%	0.1 0.9%
 <b>Pahang</b>	198 2.6%	6.9 30.6%	4.4 33.2%	2.5 27.0%	2,983 4.2%	0.1 4.6%	0.4 5.1%
 <b>Pulau Pinang</b>	515 6.8%	0.4 1.8%	0.2 1.7%	0.2 1.8%	3,983 5.5%	0.1 5.3%	0.4 5.7%
 <b>Perak</b>	518 6.9%	0.4 1.6%	0.2 1.4%	0.2 2.0%	4,855 6.8%	0.1 6.9%	0.3 4.7%
 <b>Perlis</b>	51 0.7%	0.0* 0.0%	0.0* 0.0%	0.0* 0.0%	224 0.3%	0.0* 0.3%	0.0* 0.0%
 <b>Selangor</b>	2,044 27.0%	2.1 9.5%	1.1 8.1%	1.1 11.4%	21,022 29.6%	0.5 28.1%	2.4 32.1%
 <b>Terengganu</b>	128 1.7%	0.1 0.3%	0.0* 0.3%	0.0* 0.3%	1,214 1.7%	0.0* 1.5%	0.1 0.7%
 <b>Sabah</b>	453 6.0%	0.5 2.2%	0.3 2.2%	0.2 2.2%	6,715 9.5%	0.2 10.3%	0.7 8.9%
 <b>Sarawak</b>	488 6.5%	0.6 2.5%	0.3 2.4%	0.2 2.6%	3,715 5.2%	0.1 4.9%	0.2 2.6%
 <b>W.P. Kuala Lumpur</b>	1,443 19.1%	9.9 43.9%	5.9 44.8%	4.0 42.5%	12,013 16.9%	0.3 19.7%	1.4 19.1%
 <b>W.P. Labuan</b>	41 0.5%	0.0* 0.1%	0.0* 0.0%	0.0* 0.1%	259 0.4%	0.0* 0.4%	0.0* 0.1%
 <b>W.P. Putrajaya</b>	14 0.2%	0.1 0.2%	0.0* 0.2%	0.0* 0.3%	236 0.3%	0.0* 0.3%	0.0* 0.1%

Notes:

<sup>1</sup>.% refers to percentage of share

<sup>2</sup>. \* refers to values less than 0.001%





**BAHAGIAN 3**

*PART 3*

**JADUAL**

*TABLES*

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**Jadual 1.1: Statistik Utama Perkhidmatan Kesenian, Hiburan dan Rekreasi, 2010, 2015 dan 2022**  
*Table 1.1: Principal Statistics of Arts, Entertainment and Recreation Services, 2010, 2015 and 2022*

Tahun Year	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
2022	7,561	22,520,840	13,113,166	9,407,675	71,004	1,688,618	7,502,375
2015	6,683	19,961,267	11,342,454	8,618,812	57,975	1,330,473	6,447,322
2010	6,307	15,838,822	10,053,995	5,784,827	43,400	775,632	3,771,313

**Jadual 1.2: Statistik Utama Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022**

Table 1.2: Principal Statistics of Arts, Entertainment and Recreation Services by Activity, 2022

<b>Aktiviti</b> <i>Activities</i>	<b>Bilangan pertubuhan</b> <i>Number of establishments</i>	<b>Nilai output kasar</b> <i>Value of gross output</i>	<b>Nilai input perantara</b> <i>Value of intermediate input</i>	<b>Nilai ditambah</b> <i>Value added</i>	<b>Bilangan pekerja</b> <i>Number of persons engaged</i>	<b>Gaji &amp; upah</b> <i>Salaries &amp; wages</i>	<b>Nilai harta tetap</b> <i>Value of fixed assets</i>
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>7,561</b>	<b>22,520,840</b>	<b>13,113,166</b>	<b>9,407,675</b>	<b>71,004</b>	<b>1,688,618</b>	<b>7,502,375</b>
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	1,214	895,000	314,914	580,086	6,284	206,912	199,248
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	1,708	2,734,119	1,153,731	1,580,389	22,192	463,977	2,301,503
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	4,639	18,891,721	11,644,520	7,247,200	42,528	1,017,730	5,001,624

**Jadual 1.3: Statistik Utama Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Negeri, 2022**

Table 1.3: Principal Statistics of Arts, Entertainment and Recreation Services by States, 2022

Negeri States	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>7,561</b>	<b>22,520,840</b>	<b>13,113,166</b>	<b>9,407,675</b>	<b>71,004</b>	<b>1,688,618</b>	<b>7,502,375</b>
<b>Johor</b>	789	825,203	359,632	465,571	5,965	133,554	729,248
<b>Kedah</b>	185	149,948	57,221	92,727	2,302	49,333	270,000
<b>Kelantan</b>	149	42,805	17,851	24,954	1,009	14,145	18,000
<b>Melaka</b>	268	499,574	240,445	259,129	2,782	64,684	479,000
<b>Negeri Sembilan</b>	277	145,057	56,621	88,437	1,817	38,413	70,366
<b>Pahang</b>	198	6,895,463	4,358,587	2,536,877	2,983	77,873	385,730
<b>Pulau Pinang</b>	515	399,063	225,145	173,919	3,893	89,976	425,000
<b>Perak</b>	518	364,653	180,807	183,847	4,855	115,873	349,000
<b>Perlis</b>	51	8,460	4,446	4,014	224	4,700	2,550
<b>Selangor</b>	2,044	2,141,446	1,068,718	1,072,727	21,022	474,136	2,410,681
<b>Terengganu</b>	128	64,657	40,727	23,930	1,214	24,693	51,700
<b>Sabah</b>	453	490,057	287,039	203,018	6,715	173,872	665,000
<b>Sarawak</b>	488	554,366	308,688	245,678	3,715	81,986	196,000
<b>W.P. Kuala Lumpur</b>	1,443	9,875,769	5,880,733	3,995,036	12,013	333,189	1,436,000
<b>W.P. Labuan</b>	41	13,599	4,365	9,234	259	6,471	6,900
<b>W.P. Putrajaya</b>	14	50,720	22,141	28,579	236	5,720	7,200

**Jadual 1.4: Statistik Utama Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Taraf Sah, 2022**  
**Table 1.4: Principal Statistics of Arts, Entertainment and Recreation Services by Legal Status, 2022**

Taraf sah <i>Legal status</i>	Bilangan pertubuhan <i>Number of establishments</i>	Nilai output kasar <i>Value of gross output</i>	Nilai input perantara <i>Value of intermediate input</i>	Nilai ditambah <i>Value added</i>	Bilangan pekerja <i>Number of persons engaged</i>	Gaji & upah <i>Salaries &amp; wages</i>	Nilai harta tetap <i>Value of fixed assets</i>
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>7,561</b>	<b>22,520,840</b>	<b>13,113,166</b>	<b>9,407,675</b>	<b>71,004</b>	<b>1,688,618</b>	<b>7,502,375</b>
<b>Hak milik perseorangan</b> <i>Individual proprietorship</i>	2,173	1,215,727	488,492	727,235	10,572	253,313	422,406
<b>Perkongsian</b> <i>Partnership</i>	1,004	640,669	391,445	249,224	7,165	165,682	464,966
<b>Perkongsian liabiliti</b> <i>Limited liabilities partnership</i>	30	8,749	3,096	5,653	151	3,006	3,190
<b>Syarikat sendiri</b> <i>Private limited company</i>	3,408	13,410,099	7,953,067	5,457,032	41,511	1,043,329	4,379,822
<b>Syarikat awam berhad</b> <i>Public limited company</i>	83	6,675,255	4,163,464	2,511,791	5,983	144,454	1,787,062
<b>Koperasi</b> <i>Co-operative</i>	20	248,002	25,717	222,285	307	4,869	63,348
<b>Pertubuhan Awam</b> <i>Public Cooperation</i>	843	322,339	87,884	234,455	5,315	73,965	381,582

**Jadual 1.5: Statistik Utama Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Hak Milik, 2022**  
*Table 1.5: Principal Statistics of Arts, Entertainment and Recreation Services by Ownerships, 2022*

Hak milik Ownerships	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>7,561</b>	<b>22,520,840</b>	<b>13,113,166</b>	<b>9,407,675</b>	<b>71,004</b>	<b>1,688,618</b>	<b>7,502,375</b>
<b>Residen Malaysia</b> Malaysian residents	7,114	21,511,729	12,483,820	9,027,909	67,856	1,597,294	7,319,275
<b>Bukan residen Malaysia</b> Non-Malaysian residents	48	129,134	89,079	40,055	278	7,731	15,303
<b>Hak milik bersama</b> Joint ownership	399	879,976	540,266	339,710	2,870	83,593	167,797

**Jadual 1.6: Bilangan Pekerja Bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022**

*Table 1.6: Number of Persons Engaged in the Arts, Entertainment and Recreation Services by Activity, 2022*

Aktiviti Activities	Bilangan pertubuhan Number of establishments	Bilangan pekerja Number of persons engaged			
		Jumlah Total	Pemilik yang bekerja & rakan niaga yang aktif dan pekerja keluarga tanpa gaji Working proprietor & active business partners and unpaid family worker	Pekerja bergaji (sepenuh masa) Paid employees (full-time)	Pekerja bergaji (sambilan) Paid employees (part-time)
<b>Jumlah/ Total</b>	<b>7,561</b>	<b>71,004</b>	<b>4,296</b>	<b>61,331</b>	<b>5,377</b>
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	1,214	6,284	609	5,659	16
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	1,708	22,192	560	17,025	4,607
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	4,639	42,528	3,127	38,647	754



**Jadual 1.7: Bilangan Pekerja dan Gaji & Upah bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Kategori Pekerja, 2022**  
*Table 1.7: Number of Person Engaged and Salaries & Wages in the Arts, Entertainment and Recreation Services by Category of Workers, 2022*

Kategori pekerja <i>Category of workers</i>	Bilangan pekerja <i>Number of persons engaged</i>			Gaji & upah <i>Salaries &amp; wages</i>
	Jumlah <i>Total</i>	Lelaki <i>Male</i>	Perempuan <i>Female</i>	
<b>Jumlah/ Total</b>	<b>71,004</b>	<b>46,099</b>	<b>24,905</b>	<b>1,688,618</b>
<b>Jumlah pemilik yang bekerja &amp; rakan niaga yang aktif dan pekerja keluarga tidak bergaji</b> <i>Total working proprietors and unpaid family workers</i>	<b>4,296</b>	<b>3,132</b>	<b>1,164</b>	-
<b>Pemilik yang bekerja dan rakan niaga yang aktif</b> <i>Working proprietors and active business partners</i>	2,777	2,282	495	-
<b>Pekerja keluarga tidak bergaji (semua ahli keluarga dan rakan yang tidak menerima upah yang tetap)</b> <i>Unpaid family workers (all members of family and friends not receiving regular wages)</i>	1,519	850	669	-
<b>Jumlah pekerja bergaji (sepenuh masa)</b> <i>Total paid employees (full-time)</i>	<b>61,331</b>	<b>40,139</b>	<b>21,192</b>	<b>1,630,396</b>
<b>Pengurus</b> <i>Managers</i>	6,178	5,084	1,094	398,155
<b>Profesional</b> <i>Professionals</i>	3,282	2,311	971	178,456
<b>Profesional (kecuali Penyelidik)</b> <i>Professional (except Researcher)</i>	3,018	2,133	885	175,142
<b>Penyelidik</b> <i>Researcher</i>	264	178	86	3,314
<b>Juruteknik dan profesional bersekutu</b> <i>Technicians and associate professionals</i>	1,842	1,320	522	121,079
<b>Pekerja sokongan perkeranian</b> <i>Clerical support workers</i>	6,543	1,977	4,566	217,637
<b>Pekerja perkhidmatan dan jualan</b> <i>Service and sales workers</i>	12,930	7,032	5,898	276,021
<b>Pekerja kemahiran dan pekerja pertukangan yang berkaitan</b> <i>Craft and related trades workers</i>	1,530	1,091	439	48,862
<b>Operator mesin, loji dan pemasangan</b> <i>Plant and machine operators and assemblers</i>	739	603	136	17,307
<b>Pekerjaan asas</b> <i>Elementary occupations</i>	28,287	20,721	7,566	372,880
<b>Pekerja bergaji (sambilan)</b> <i>Paid employees (part-time)</i>	<b>5,377</b>	<b>2,828</b>	<b>2,549</b>	<b>58,223</b>



**Jadual 1.9: Bilangan Pekerja Bergaji Sepenuh Masa bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi Mengikut Kategori Kemahiran Pekerja dan Aktiviti, 2022**  
*Table 1.9: Number of Full-Time Paid Employees in the Arts, Entertainment and Recreation Services by Category of Skilled Workers and Activity, 2022*

Aktiviti Activity	Mahir/High-Skilled*		Separuh Mahir/Semi-Skilled**		Kurang Mahir/Low-Skilled***	
	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)
<b>Jumlah/ Total</b>	<b>11,302</b>	<b>697,690</b>	<b>21,742</b>	<b>559,826</b>	<b>28,287</b>	<b>372,880</b>
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	1,101	41,294	3,022	23,559	1,536	14,235
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	2,239	139,171	4,321	137,991	10,465	130,008
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	7,962	517,225	14,399	398,276	16,286	228,637

\* Termasuk pengurusan & profesional dan juruteknik & profesional bersekutu / Includes managers & professionals and technicians & associate professionals

\*\* Termasuk pekerja sokongan perkeranian, pekerja perkhidmatan & jualan, pekerja kemahiran & pekerja pertukangan yang berkaitan dan operator mesin & loji pemasangan  
*Includes clerical support workers, service & sales workers, craft & related trades workers and plant & machine operators & assemblers*

\*\*\* Termasuk pekerja asas / Includes elementary occupations

**Jadual 1.10: Bilangan Pekerja bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi Mengikut Jantina dan Sijil Tertinggi Diperoleh, 2022**  
*Table 1.10: Number of Persons Engaged in the Arts, Entertainment and Recreation Services by Sex and Highest Certificate Obtained, 2022*

Kelulusan Qualifications	Jumlah pekerja Total employment	Bilangan pekerja Number of persons engaged	
		Lelaki Male	Perempuan Female
<b>Jumlah/ Total</b>	<b>71,004</b>	<b>46,099</b>	<b>24,905</b>
<b>Pascasiswazah Postgraduate</b>	541	352	189
<b>Ijazah sarjana muda/ Diploma lanjutan atau yang setaraf Bachelor/ Advanced diploma or equivalent</b>	8,280	5,376	2,904
<b>Diploma Diploma</b>	12,161	7,895	4,266
<b>STPM atau yang setaraf STPM or equivalent</b>	6,529	4,239	2,290
<b>Sijil Certificate</b>	6,366	4,133	2,233
<b>SPM/ SPM (V) atau yang setaraf SPM/ SPM (V) or equivalent</b>	29,877	19,397	10,480
<b>Di bawah taraf kelulusan SPM/ SPM (V) Below SPM/ SPM (V) qualification</b>	7,250	4,707	2,543

**Jadual 1.11: Bilangan Pekerja bagi Perkhidmatan Kesenian, Hiburan dan Rekreasi Mengikut Siji Tertinggi Diperoleh dan Aktiviti, 2022**  
*Table 1.11: Number of Persons Engaged in the Arts, Entertainment and Recreation Services by Highest Certificate Obtained and Activity, 2022*

<b>Aktiviti</b> <i>Activity</i>	<b>Pascasiswazah</b> <i>Postgraduate</i>	<b>Ijazah sarjana muda/ Diploma lanjutan atau yang setaraf</b> <i>Bachelor/Advanced diploma or equivalent</i>	<b>Diploma</b> <i>Diploma</i>	<b>STPM atau yang setaraf</b> <i>STPM or equivalent</i>	<b>Sijil</b> <i>Certificate</i>	<b>SPM/SPM (V) atau yang setaraf</b> <i>SPM/SPM (V) or equivalent</i>	<b>Di bawah taraf kelulusan SPM/SPM (V) Below-SPM/ SPM (V) qualification</b>
<b>Jumlah/ Total</b>	541	8,280	12,161	6,529	6,366	29,877	7,250
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	51	745	1,088	380	636	1,321	315
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	163	2,858	4,175	2,068	2,176	10,943	2,414
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	327	4,677	6,898	4,081	3,554	17,613	4,521

**Jadual 1.12: Nilai Harta Tetap Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022**  
*Table 1.12: Value of Fixed Assets of Arts, Entertainment and Recreation Services by Activity, 2022*

<b>Aktiviti</b> <i>Activity</i>	<b>Nilai buku bersih seperti pada 01.01.2022</b> <i>Net book value as at 01.01.2022</i>	<b>Perbelanjaan modal</b> <i>Capital expenditure</i>	<b>Pelupusan</b> <i>Disposal</i>	<b>Susut nilai semasa</b> <i>Current depreciation</i>	<b>Nilai buku bersih seperti pada 31.12.2022</b> <i>Net book value as at 31.12.2022</i>	<b>Sewa yang dibayar dalam tahun 2022</b> <i>Rent paid during 2022</i>
	<b>(RM '000)</b>	<b>(RM '000)</b>	<b>(RM '000)</b>	<b>(RM '000)</b>	<b>(RM '000)</b>	<b>(RM '000)</b>
<b>Jumlah/ Total</b>	<b>7,604,983</b>	<b>325,721</b>	<b>61,066</b>	<b>367,263</b>	<b>7,502,375</b>	<b>460,574</b>
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	207,187	4,576	93	12,422	199,248	21,082
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	2,181,248	228,624	3,876	104,493	2,301,503	81,471
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	5,216,548	92,521	57,097	250,348	5,001,624	358,022

**Jadual 1.13: Nilai Harta Tetap Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Jenis Harta, 2022**  
**Table 1.13: Value of Fixed Assets of Arts, Entertainment and Recreation Services by Type of Assets, 2022**

Jenis harta Type of assets	Nilai buku bersih seperti pada 01.01.2022 Net book value as at 01.01.2022	Perbelanjaan modal Capital expenditure	Pelupusan Disposal	Susut nilai semasa Current depreciation	Nilai buku bersih seperti pada 31.12.2022 Net book value as at 31.12.2022	Sewa yang dibayar dalam tahun 2022 Rent paid during 2022
	(RM '000)	(RM '000)	(RM '000)	(RM '000)	(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>7,604,983</b>	<b>325,721</b>	<b>61,066</b>	<b>367,263</b>	<b>7,502,375</b>	<b>460,574</b>
<b>Tanah Land</b>	2,019,309	1,179	19	37,556	2,197,524	34,134
<b>Bangunan dan binaan lain Buildings and other construction</b>	2,345,783	77,902	10,750	93,278	2,377,326	407,311
<b>Alat pengangkutan Transport equipment</b>	461,492	9,132	1,615	41,021	279,884	1,600
<b>Teknologi maklumat dan komunikasi Information and communications technology</b>	335,418	32,801	504	41,237	361,687	7,164
<b>Jentera dan kelengkapan Machinery and equipment</b>	949,784	27,717	4,346	78,177	797,780	1,950
<b>Perabot dan pemasangan Furniture and fittings</b>	873,264	10,164	6,385	52,757	719,371	39
<b>Harta lain Other assets</b>	619,935	166,826	37,447	23,236	768,803	8,375

**Jadual 1.14: Statistik Utama Pertubuhan Milikan Wanita Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Aktiviti, 2022**  
*Table 1.14: Principal Statistics of Women-Owned Establishment in Arts, Entertainment and Recreation Services by Activity, 2022*

<b>Aktiviti</b> <i>Activity</i>	<b>Bilangan pertubuhan</b> <i>Number of establishments</i>	<b>Nilai output kasar</b> <i>Value of gross output</i>	<b>Nilai input perantara</b> <i>Value of intermediate input</i>	<b>Nilai ditambah</b> <i>Value added</i>	<b>Bilangan pekerja</b> <i>Number of persons engaged</i>	<b>Gaji &amp; upah</b> <i>Salaries &amp; wages</i>	<b>Nilai harta tetap</b> <i>Value of fixed assets</i>
		<b>(RM '000)</b>	<b>(RM '000)</b>	<b>(RM '000)</b>		<b>(RM '000)</b>	<b>(RM '000)</b>
<b>Jumlah/ Total</b>	<b>1,189</b>	<b>531,860</b>	<b>214,531</b>	<b>317,329</b>	<b>5,923</b>	<b>152,896</b>	<b>193,787</b>
<b>Kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment</i>	290	171,281	60,278	111,003	1,265	38,408	12,482
<b>Muzium, hiburan dan kebudayaan</b> <i>Museums, amusement and cultural</i>	247	115,466	37,904	77,562	1,482	32,019	90,423
<b>Sukan dan rekreasi</b> <i>Sports and recreation</i>	652	245,114	116,349	128,765	3,176	82,469	90,882



**Jadual 1.15: Statistik Utama Pertubuhan Milikan Wanita Perkhidmatan Kesenian, Hiburan dan Rekreasi mengikut Negeri, 2022**  
*Table 1.15: Principal Statistics of Women-Owned Establishment in Arts, Entertainment and Recreation Services by States, 2022*

Negeri States	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
<b>Jumlah/ Total</b>	<b>1,189</b>	<b>531,860</b>	<b>214,531</b>	<b>317,329</b>	<b>5,923</b>	<b>152,896</b>	<b>193,787</b>
Johor	165	61,520	21,036	40,484	619	14,506	2,211
Kedah	40	17,598	6,845	10,753	253	5,932	13,263
Kelantan	21	4,712	2,304	2,408	93	1,442	2,939
Melaka	44	28,455	11,840	16,615	236	5,798	15,706
Negeri Sembilan	47	14,069	7,451	6,618	194	5,198	3,715
Pahang	33	5,870	4,774	1,095	271	6,394	3,053
Pulau Pinang	74	18,628	8,379	10,249	349	8,371	9,999
Perak	105	23,609	10,962	12,647	617	18,218	7,748
Perlis	8	1,353	888	465	28	705	329
Selangor	304	76,441	32,380	44,060	1,396	34,836	35,904
Terengganu	18	1,732	1,090	641	51	1,194	670
Sabah	23	4,026	1,858	2,168	342	8,584	30,420
Sarawak	26	9,130	5,085	4,045	102	2,377	1,458
W.P. Kuala Lumpur							
W.P. Labuan	281	264,719	99,638	165,081	1,372	39,341	66,373
W.P. Putrajaya							

Jadual 2.1: Statistik Utama Aktiviti Kesenian, Hiburan dan Kreatif, 2010, 2015 dan 2022  
 Table 2.1: Principal Statistics of Creative, Arts and Entertainment Activities, 2010, 2015 and 2022

Tahun Year	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
2022	1,214	895,000	314,914	580,086	6,284	206,912	199,248
2015	513	581,138	274,654	306,484	3,703	112,061	136,255
2010	287	499,237	240,781	258,456	1,774	50,991	44,511

**Jadual 2.2: Statistik Utama Aktiviti Kesenian, Hiburan dan Kreatif mengikut Negeri, 2022**  
*Table 2.2: Principal Statistics of Creative, Arts and Entertainment Activities by States, 2022*

Negeri States	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
<b>Jumlah/ Total</b>	<b>1,214</b>	<b>895,000</b>	<b>314,914</b>	<b>580,086</b>	<b>6,284</b>	<b>206,912</b>	<b>199,248</b>
Johor	96	42,637	13,200	29,437	364	9,944	1,578
Kedah	17	12,135	4,907	7,228	198	5,158	1,797
Kelantan	8	5,940	2,515	3,425	40	1,224	203
Melaka	30	38,983	14,771	24,212	239	7,552	26,663
Negeri Sembilan	23	9,919	3,949	5,970	70	1,702	386
Pahang	13	2,132	1,185	947	14	355	535
Pulau Pinang	68	40,399	16,729	23,669	577	17,501	10,680
Perak	38	13,913	4,777	9,136	195	6,148	4,238
Perlis							
Selangor	500	147,482	55,574	91,908	2,067	68,927	77,890
Terengganu	10	3,035	1,504	1,530	34	952	122
Sabah	34	3,376	1,255	2,121	169	3,468	2,334
Sarawak	16	19,321	8,555	10,766	52	1,336	1,754
W.P. Kuala Lumpur	361	555,730	185,993	369,736	2,265	82,645	71,069
W.P. Putrajaya							

**Jadual 2.3: Statistik Utama Aktiviti Kesenian, Hiburan dan Kreatif mengikut Taraf Sah, 2022**  
*Table 2.3: Principal Statistics of Creative, Arts and Entertainment Activities by Legal Status, 2022*

Taraf sah Legal Status	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>1,214</b>	<b>895,000</b>	<b>314,914</b>	<b>580,086</b>	<b>6,284</b>	<b>206,912</b>	<b>199,248</b>
<b>Hak milik perseorangan</b> <i>Individual proprietorship</i>	405	229,669	81,005	148,664	1,470	42,298	25,394
<b>Perkongsian</b> <i>Partnership</i>	92	60,410	21,766	38,644	399	12,218	3,166
<b>Syarikat se ndirian berhad</b> <i>Private limited company</i>	713	602,683	211,382	391,301	4,393	151,595	170,664
<b>Syarikat awam berhad</b> <i>Public limited company</i>	4	2,238	762	1,476	22	801	23

**Jadual 2.4: Statistik Utama Aktiviti Kesenian, Hiburan dan Kreatif mengikut Hak Milik, 2022**  
*Table 2.4: Principal Statistics of Creative, Arts and Entertainment Activities by Ownerships, 2022*

Hak milik Ownerships	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>1,214</b>	<b>895,000</b>	<b>314,914</b>	<b>580,086</b>	<b>6,284</b>	<b>206,912</b>	<b>199,248</b>
<b>Residen Malaysia</b> <i>Malaysian residents</i>	1,019	754,316	265,765	488,550	5,407	178,617	185,806
<b>Bukan residen Malaysia</b> <i>Non-Malaysian residents</i>	21	12,047	4,250	7,797	85	2,291	1,054
<b>Hak milik bersama</b> <i>Joint ownership</i>	174	128,638	44,899	83,738	792	26,004	12,388

Jadual 2.5: Bilangan Pekerja dan Gaji & Upah bagi Aktiviti Kesenian, Hiburan dan Kreatif mengikut Kategori Pekerja, 2022  
Table 2.5: Number of Person Engaged and Salaries & Wages in Creative, Arts and Entertainment Activities by Category of Workers, 2022

Kategori pekerja <i>Category of workers</i>	Bilangan pekerja <i>Number of persons engaged</i>			Gaji & upah <i>Salaries &amp; wages</i> (RM '000)
	Jumlah <i>Total</i>	Lelaki <i>Male</i>	Perempuan <i>Female</i>	
<b>Jumlah/ Total</b>	<b>6,284</b>	<b>3,181</b>	<b>3,103</b>	<b>81,704</b>
<b>Jumlah pemilik yang bekerja dan pekerja keluarga tidak bergaji</b> <i>Total working proprietors and unpaid family workers</i>	<b>609</b>	<b>327</b>	<b>282</b>	<b>-</b>
<b>Pemilik yang bekerja dan rakan niaga yang aktif</b> <i>Working proprietors and active business partners</i>	284	268	16	-
<b>Pekerja keluarga tidak bergaji (semua ahli keluarga dan rakan yang tidak menerima upah yang tetap)</b> <i>Unpaid family workers (all members of family and friends not receiving regular wages)</i>	325	59	266	-
<b>Jumlah pekerja bergaji (sepenuh masa)</b> <i>Total paid employees (full-time)</i>	<b>5,659</b>	<b>2,849</b>	<b>2,810</b>	<b>79,088</b>
<b>Pengurus</b> <i>Managers</i>	802	689	113	25,861
<b>Profesional</b> <i>Professionals</i>	183	68	115	9,643
<b>Profesional (kecuali Penyelidik)</b> <i>Professional (except Researcher)</i>	176	68	108	9,519
<b>Penyelidik</b> <i>Researcher</i>	7	0	7	124
<b>Juruteknik dan profesional bersekutu</b> <i>Technicians and associate professionals</i>	116	66	50	5,790
<b>Pekerja sokongan perkeranian</b> <i>Clerical support workers</i>	854	95	759	9,895
<b>Pekerja perkhidmatan dan jualan</b> <i>Service and sales workers</i>	1,782	855	927	11,189
<b>Pekerja kemahiran dan pekerja pertukangan yang berkaitan</b> <i>Craft and related trades workers</i>	278	176	102	1,993
<b>Operator mesin, loji dan pemasangan</b> <i>Plant and machine operators and assemblers</i>	108	96	12	482
<b>Pekerjaan asas</b> <i>Elementary occupations</i>	1,536	804	732	14,235
<b>Pekerja bergaji (sambilan)</b> <i>Paid employees (part-time)</i>	<b>16</b>	<b>5</b>	<b>11</b>	<b>2,616</b>

**Jadual 3.1: Statistik Utama Aktiviti Muzium, Hiburan dan Kebudayaan, 2010, 2015 dan 2022**  
**Table 3.1: Principal Statistics of Museums, Amusement and Cultural Activities, 2010, 2015 and 2022**

Tahun Year	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
2022	1,708	2,734,119	1,153,731	1,580,389	22,192	463,977	2,301,503
2015	2,318	2,177,854	1,047,001	1,130,853	20,246	443,588	1,903,265
2010	2,666	1,228,646	546,444	682,202	13,798	189,992	883,287

**Jadual 3.2: Statistik Utama Aktiviti Muzium, Hiburan dan Kebudayaan mengikut Negeri, 2022**  
*Table 3.2: Principal Statistics of Museums, Amusement and Cultural Activities by States, 2022*

Negeri States	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
<b>Jumlah/ Total</b>	<b>1,708</b>	<b>2,734,119</b>	<b>1,153,731</b>	<b>1,580,389</b>	<b>22,192</b>	<b>463,977</b>	<b>2,301,503</b>
Johor	202	270,643	89,871	180,772	2,458	52,062	123,348
Kedah	49	44,759	16,841	27,919	702	16,477	134,697
Kelantan	71	12,502	4,927	7,576	335	3,965	7,441
Melaka	65	157,747	67,767	89,979	917	20,508	265,249
Negeri Sembilan	56	28,252	11,270	16,982	392	8,739	16,710
Pahang	43	1,168,853	588,103	580,750	2,050	46,992	246,047
Pulau Pinang	125	64,781	27,799	36,982	1,024	20,878	95,620
Perak	117	47,787	17,252	30,536	1,372	23,084	189,394
Perlis	9	1,137	771	366	62	1,546	943
Selangor	437	219,346	77,982	141,364	7,422	144,198	490,851
Terengganu	37	14,949	5,856	9,092	336	6,980	20,015
Sabah	80	9,513	3,165	6,348	1,034	20,263	91,468
Sarawak	49	63,349	29,111	34,237	597	10,892	13,972
W.P. Kuala Lumpur	362	602,474	201,799	400,675	3,375	84,350	598,267
W.P. Labuan	6	28,027	11,216	16,811	116	3,042	7,483
W.P. Putrajaya							



**Jadual 3.3: Statistik Utama Aktiviti Muzium, Hiburan dan Kebudayaan mengikut Taraf Sah, 2022**  
*Table 3.3: Principal Statistics of Museums, Amusement and Cultural Activities by Legal Status, 2022*

Taraf sah <i>Legal Status</i>	Bilangan pertubuhan <i>Number of establishments</i>	Nilai output kasar <i>Value of gross output</i>	Nilai input perantara <i>Value of intermediate input</i>	Nilai ditambah <i>Value added</i>	Bilangan pekerja <i>Number of persons engaged</i>	Gaji & upah <i>Salaries &amp; wages</i>	Nilai harta te tap <i>Value of fixed assets</i>
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>1,708</b>	<b>2,734,119</b>	<b>1,153,731</b>	<b>1,580,389</b>	<b>22,192</b>	<b>463,977</b>	<b>2,301,503</b>
<b>Hak milik perseorangan</b> <i>Individual proprietorship</i>	284	478,617	179,381	299,236	1,723	34,583	54,496
<b>Perkongsian</b> <i>Partnership</i>	524	338,624	145,750	192,873	3,332	66,233	180,499
<b>Perkongsian liabiliti terhad</b> <i>Limited liabilities partnership</i>	9	4,008	1,076	2,932	66	1,176	1,502
<b>Syarikat sendirian berhad</b> <i>Private limited company</i>	849	1,376,409	507,599	868,811	16,372	347,777	1,749,728
<b>Syarikat awam berhad</b> <i>Public limited company</i>	15	506,211	305,683	200,528	262	6,278	198,121
<b>Koperasi</b> <i>Co-operative</i>							
<b>Perbadanan awam</b> <i>Public corporation</i>	7	15,584	7,984	7,600	192	3,283	55,439
<b>Pertubuhan perse ndirian yang tidak mencari keuntungan</b> <i>Private non-profit making organisation</i>	20	14,666	6,258	8,408	245	4,647	61,719

**Jadual 3.4: Statistik Utama Aktiviti Muzium, Hiburan dan Kebudayaan mengikut Hak Milik, 2022**  
*Table 3.4: Principal Statistics of Museums, Amusement and Cultural Activities by Ownerships, 2022*

Hak milik Ownerships	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
<b>Jumlah/ Total</b>	<b>1,708</b>	<b>2,734,119</b>	<b>1,153,731</b>	<b>1,580,389</b>	<b>22,192</b>	<b>463,977</b>	<b>2,301,503</b>
<b>Residen Malaysia</b> <i>Malaysian residents</i>	1,699	2,727,539	1,151,459	1,576,080	22,136	462,771	2,299,239
<b>Bukan residen Malaysia</b> <i>Non-Malaysian residents</i>	9	6,580	2,272	4,309	56	1,205	2,264

**Jadual 3.5: Bilangan Pekerja dan Gaji & Upah bagi Aktiviti Muzium, Hiburan dan Kebudayaan mengikut Kategori Pekerja, 2022**  
*Table 3.5: Number of Person Engaged and Salaries & Wages in Museums, Amusement and Cultural Activities by Category Of Workers, 2022*

Kategori pekerja <i>Category of workers</i>	Bilangan pekerja <i>Number of persons engaged</i>		Gaji & upah <i>Salaries &amp; wages</i>
	Lelaki <i>Male</i>	Perempuan <i>Female</i>	
<b>Jumlah/ Total</b>	<b>22,192</b>	<b>6,715</b>	<b>419,752</b>
<b>Jumlah pemilik yang bekerja dan pekerja keluarga tidak bergaji</b> <i>Total working proprietors and unpaid family workers</i>	<b>560</b>	<b>153</b>	-
<b>Pemilik yang bekerja dan rakan niaga yang aktif</b> <i>Working proprietors and active business partners</i>	376	75	-
<b>Pekerja keluarga tidak bergaji (semua ahli keluarga dan rakan yang tidak menerima upah yang tetap)</b> <i>Unpaid family workers (all members of family and friends not receiving regular wages)</i>	184	78	-
<b>Jumlah pekerja bergaji (sepenuh masa)</b> <i>Total paid employees (full-time)</i>	<b>17,025</b>	<b>4,279</b>	<b>407,169</b>
<b>Pengurus</b> <i>Managers</i>	1,280	220	79,464
<b>Profesional</b> <i>Professionals</i>	621	203	29,567
<b>Profesional (kecuali Penyelidik)</b> <i>Professional (except Researcher)</i>	607	190	29,411
<b>Penyelidik</b> <i>Researcher</i>	14	13	156
<b>Juruteknik dan profesional bersekutu</b> <i>Technicians and associate professionals</i>	338	59	30,140
<b>Pekerja sokongan perkeranian</b> <i>Clerical support workers</i>	1,172	831	47,691
<b>Pekerja perkhidmatan dan jualan</b> <i>Service and sales workers</i>	2,825	1,284	79,951
<b>Pekerja kemahiran dan pekerja pertukangan yang berkaitan</b> <i>Craft and related trades workers</i>	241	63	9,409
<b>Operator mesin, loji dan pemasangan</b> <i>Plant and machine operators and assemblers</i>	83	12	940
<b>Pekerjaan asas</b> <i>Elementary occupations</i>	10,465	1,607	130,008
<b>Pekerja bergaji (sambilan)</b> <i>Paid employees (part-time)</i>	<b>4,607</b>	<b>2,283</b>	<b>12,582</b>

**Jadual 4.1: Statistik Utama Aktiviti Sukan dan Rekreasi, 2010, 2015 dan 2022**  
**Table 4.1: Principal Statistics of Sports and Recreation Activities, 2010, 2015 and 2022**

Tahun Year	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>2022</b>	4,639	18,891,721	11,644,520	7,247,201	42,528	1,017,730	5,001,624
<b>2015</b>	3,852	17,202,274	10,020,799	7,181,475	34,026	774,824	4,407,802
<b>2010</b>	3,354	14,110,939	9,266,770	4,844,168	27,828	534,649	2,843,516

**Jadual 4.2: Statistik Utama Aktiviti Sukan dan Rekreasi mengikut Negeri, 2022**  
*Table 4.2: Principal Statistics of Sports and Recreation Activities by States, 2022*

Negeri States	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output (RM '000)	Nilai input perantara Value of intermediate input (RM '000)	Nilai ditambah Value added (RM '000)	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages (RM '000)	Nilai harta tetap Value of fixed assets (RM '000)
<b>Jumlah/ Total</b>	<b>4,639</b>	<b>18,891,721</b>	<b>11,644,520</b>	<b>7,247,200</b>	<b>42,528</b>	<b>1,017,730</b>	<b>5,001,624</b>
Johor	491	511,923	256,562	255,362	3,143	71,548	604,321
Kedah	119	93,054	35,474	57,580	1,402	27,698	133,505
Kelantan	70	24,363	10,409	13,953	634	8,957	10,356
Melaka	173	302,845	157,907	144,938	1,626	36,623	187,088
Negeri Sembilan	198	106,887	41,402	65,485	1,355	27,972	53,270
Pahang	142	5,724,479	3,769,299	1,955,180	919	30,525	139,149
Pulau Pinang	322	293,883	180,616	113,267	2,292	51,597	318,700
Perak	364	304,528	159,421	145,107	3,292	86,723	155,372
Perlis	41	5,747	3,032	2,716	158	3,072	1,604
Selangor	1,107	1,774,618	935,162	839,456	11,533	261,012	1,841,941
Terengganu	81	46,673	33,366	13,307	844	16,761	31,563
Sabah	339	477,168	282,619	194,549	5,512	150,141	571,198
Sarawak	423	471,696	271,022	200,675	3,066	69,757	180,274
W.P Kuala Lumpur	721	8,722,357	5,494,810	3,227,547	6,401	167,213	766,711
W.P Labuan	39	12,776	4,147	8,629	242	6,088	6,412
W.P Putrajaya	9	18,724	9,274	9,450	109	2,042	159

**Jadual 4.3: Statistik Utama Aktiviti Sukan dan Rekreasi mengikut Taraf Sah, 2022**  
*Table 4.3: Principal Statistics of Sports and Recreation Activities by Legal Status, 2022*

Taraf sah Legal Status	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>4,639</b>	<b>18,891,721</b>	<b>11,644,520</b>	<b>7,247,200</b>	<b>42,528</b>	<b>1,017,730</b>	<b>5,001,624</b>
<b>Hak milik perseorangan</b> <i>Individual proprietorship</i>	1,484	507,441	228,106	279,335	7,379	176,433	342,515
<b>Perkongsian</b> <i>Partnership</i>	388	241,636	223,928	17,707	3,434	87,231	281,301
<b>Perkongsian liabiliti</b> terhad <i>Limited liabilities</i> partnership	21	4,741	2,020	2,721	85	1,829	1,688
<b>Syarikat sendiri berhad</b> <i>Private limited company</i>	1,846	11,431,007	7,234,087	4,196,920	20,746	543,956	2,459,430
<b>Syarikat awam berhad</b> <i>Public limited company</i>	61	6,164,881	3,855,772	2,309,110	5,663	136,531	1,588,675
<b>Koperasi</b> <i>Co-operative</i>							
<b>Perbadanan awam</b> <i>Public corporation</i>	16	234,342	18,981	215,361	151	2,431	8,153
<b>Pertubuhan persendirian</b> yang tidak mencari keuntungan <i>Private non-profit making</i> organisation	823	307,673	81,626	226,047	5,070	69,319	319,863

**Jadual 4.4: Statistik Utama Aktiviti Sukan dan Rekreasi mengikut Hak Milik, 2022**  
*Table 4.4: Principal Statistics of Sports and Recreation Activities by Ownerships, 2022*

Hak milik Ownerships	Bilangan pertubuhan Number of establishments	Nilai output kasar Value of gross output	Nilai input perantara Value of intermediate input	Nilai ditambah Value added	Bilangan pekerja Number of persons engaged	Gaji & upah Salaries & wages	Nilai harta tetap Value of fixed assets
		(RM '000)	(RM '000)	(RM '000)		(RM '000)	(RM '000)
<b>Jumlah/ Total</b>	<b>4,639</b>	<b>18,891,721</b>	<b>11,644,520</b>	<b>7,247,200</b>	<b>42,528</b>	<b>1,017,730</b>	<b>5,001,624</b>
<b>Residen Malaysia</b> <i>Malaysian residents</i>	4,396	18,029,875	11,066,596	6,963,279	40,313	955,906	4,834,230
<b>Bukan residen Malaysia</b> <i>Non-Malaysian residents</i>	18	110,508	82,558	27,950	137	4,235	11,985
<b>Hak milik bersama</b> <i>Joint ownership</i>	225	751,339	495,367	255,972	2,078	57,589	155,410

**Jadual 4.5: Bilangan Pekerja dan Gaji & Upah bagi Aktiviti Sukan dan Rekreasi mengikut Kategori Pekerja, 2022**  
*Table 4.5: Number of Person Engaged and Salaries & Wages in Sports and Recreation Activities by Category of Workers, 2022*

Kategori pekerja <i>Category of workers</i>	Bilangan pekerja <i>Number of persons engaged</i>			Gaji & upah <i>Salaries &amp; wages</i> (RM '000)
	Jumlah <i>Total</i>	Lelaki <i>Male</i>	Perempuan <i>Female</i>	
<b>Jumlah/ Total</b>	<b>42,528</b>	<b>27,441</b>	<b>15,087</b>	<b>1,187,163</b>
<b>Jumlah pemilik yang bekerja dan pekerja keluarga tidak bergaji</b> <i>Total working proprietors and unpaid family workers</i>	<b>3,127</b>	<b>2,398</b>	<b>729</b>	<b>-</b>
<b>Pe milik yang bekerja dan rakan niaga yang aktif</b> <i>Working proprietors and active business partners</i>	2,117	1,713	404	-
<b>Pekerja keluarga tidak bergaji (semua ahli keluarga dan rakan yang tidak menerima upah yang tetap)</b> <i>Unpaid family workers (all members of family and friends not receiving regular wages)</i>	1,010	685	325	-
<b>Jumlah pekerja bergaji (sepehuh masa)</b> <i>Total paid employees (full-time)</i>	<b>38,647</b>	<b>24,544</b>	<b>14,103</b>	<b>1,144,138</b>
<b>Pengurus</b> <i>Managers</i>	4,096	3,335	761	292,830
<b>Profesional</b> <i>Professionals</i>	2,478	1,825	653	139,246
<b>Profesional (kecuali Penyelidik)</b> <i>Professional (except Researcher)</i>	2,235	1,648	587	136,212
<b>Penyelidik</b> <i>Researcher</i>	243	177	66	3,034
<b>Juruteknik dan profesional bersekutu</b> <i>Technicians and associate professionals</i>	1,388	975	413	85,149
<b>Pekerja sokongan perkeranian</b> <i>Clerical support workers</i>	4,517	1,541	2,976	160,050
<b>Pekerja perkhidmatan dan jualan</b> <i>Service and sales workers</i>	8,323	4,636	3,687	184,880
<b>Pekerja kemahiran dan pekerja pertukangan yang berkaitan</b> <i>Craft and related trades workers</i>	1,011	737	274	37,460
<b>Operator mesin, loji dan pemasangan</b> <i>Plant and machine operators and assemblers</i>	548	436	112	15,885
<b>Pekerjaan asas</b> <i>Elementary occupations</i>	16,286	11,059	5,227	228,637
<b>Pekerja bergaji (sambilan)</b> <i>Paid employees (part-time)</i>	<b>754</b>	<b>499</b>	<b>255</b>	<b>43,024</b>





**BAHAGIAN 4**

*PART 4*

**NOTA TEKNIKAL**

*TECHNICAL NOTES*

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## 1. SKOP DAN LIPUTAN

Penerbitan ini menggunakan data daripada Bancu Ekonomi 2023 (tahun rujukan 2022). Bancu mengumpul maklumat daripada pertubuhan berdaftar dalam sektor Perkhidmatan Kesenian, hiburan dan rekreasi. Klasifikasi industri merujuk kepada Piawaian Klasifikasi Industri Malaysia (MSIC) 2008 Versi 1.0 yang selaras dengan *International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4, United Nations*.

Perkhidmatan Kesenian, hiburan dan rekreasi merangkumi aktiviti utama seperti berikut:

- i. Aktiviti kesenian, hiburan dan kreatif;
- ii. Aktiviti muzium, hiburan dan kebudayaan; dan
- iii. Aktiviti sukan dan rekreasi.

Keseluruhan liputan bancu bagi subsektor Perkhidmatan Kesenian, hiburan dan rekreasi adalah terdiri 38 industri di peringkat 5-digit seperti di **Lampiran**.

## 2. SUMBER RANGKA STATISTIK

Sumber utama rangka statistik pertubuhan adalah daripada *Malaysia Statistical Business Register (MSBR)*. MSBR adalah senarai pertubuhan/perusahaan yang beroperasi di Malaysia yang merangkumi Daftar Syarikat (ROC), Daftar Perniagaan (ROB) dan Perkongsian Liabiliti Terhad (LLP) yang berdaftar dengan Suruhanjaya Syarikat Malaysia (SSM) serta pertubuhan yang berdaftar dengan pihak berkuasa tempatan dan badan profesional. Senarai di MSBR dikemaskini secara berkala berdasarkan survei dan bancian yang dijalankan oleh Jabatan Perangkaan Malaysia (DOSM) dan sumber data pentadbiran daripada pelbagai agensi. Sumber utama data pentadbiran adalah daripada Suruhanjaya Syarikat Malaysia (SSM).

Selain itu, DOSM juga bekerjasama untuk mendapatkan maklumat terkini daripada agensi lain seperti Kumpulan Wang Simpanan Pekerja (KWSP), Jabatan Kastam Diraja Malaysia, Lembaga Hasil Dalam Negeri (LHDN), Pertubuhan Keselamatan Sosial (PERKESO), pihak berkuasa tempatan dan badan profesional. Rangka dikemaskini untuk mengambil kira pertubuhan baru dan sebarang perubahan yang berlaku kepada pertubuhan tersebut seperti tutup, tidak beroperasi, perubahan jenis aktiviti dan lokasi/alamat pos untuk memastikan maklumat yang terdapat dalam rangka adalah yang paling terkini.

### 3. JENIS AKTIVITI PERNIAGAAN

Jenis aktiviti perniagaan merujuk kepada aktiviti utama dan sekunder. Aktiviti utama merujuk kepada aktiviti yang mana pertubuhan menumpukan sebahagian besar sumbernya atau memberi sumbangan besar dari segi pendapatan. Aktiviti sekunder didefinisikan sebagai aktiviti sampingan kepada aktiviti utama. Klasifikasi industri bagi pertubuhan adalah berasaskan kepada aktiviti utama dan mengikut Piawaian Klasifikasi Industri Malaysia (MSIC) 2008 Versi 1.0 yang diselaraskan dengan *International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4, United Nations* dan pengubahsuaian mengikut keperluan tempatan.

### 4. KONSEP DAN DEFINISI

Definisi perkhidmatan kesenian, hiburan dan rekreasi yang diguna pakai dalam penerbitan ini berasaskan kepada Piawaian Klasifikasi Industri Malaysia (MSIC) 2008 Ver 1.0:

**Perkhidmatan Kesenian, hiburan dan rekreasi** termasuk pelbagai aktiviti bagi memenuhi minat orang awam dalam aktiviti kebudayaan, hiburan dan rekreasi meliputi persembahan secara langsung, operasi muzium, perjudian, sukan dan aktiviti rekreasi.

#### 4.1 Aktiviti Kesenian, hiburan dan kreatif

Aktiviti ini termasuk operasi kemudahan dan penyediaan perkhidmatan untuk memenuhi keperluan kebudayaan dan hiburan pelanggan. Ini termasuk produksi dan promosi, serta penglibatan dalam persembahan secara langsung termasuk produksi persembahan teater secara langsung, konsert dan opera, pameran atau pertunjukan untuk tontonan umum, penyediaan kemahiran artistik, kreatif seperti aktiviti pemahat, pelukis, kartunis dan lain-lain, aktiviti penulis berseorangan, termasuk juga aktiviti jurnalis bebas dan kerja pemeliharaan dan penyimpanan karya seni. Kumpulan ini termasuk juga aktiviti penerbit atau pengusaha acara persembahan seni secara langsung dengan atau tanpa kemudahan.

#### 4.2 Aktiviti Muzium, hiburan dan kebudayaan

Aktiviti ini termasuk operasi semua jenis muzium, taman botani, zoologi, termasuk juga aktiviti taman rekreasi dan pantai serta aktiviti kafe siber/pusat internet.

#### 4. KONSEP DAN DEFINISI (SAMB.)

##### 4.3 Aktiviti Sukan dan rekreasi

Aktiviti ini termasuk operasi kemudahan sukan; aktiviti sukan berkumpulan atau kelab terutamanya yang mengambil bahagian dalam acara sukan secara langsung, ahli sukan bebas yang terlibat dalam acara sukan atau perlumbaan secara langsung. Aktiviti ini juga termasuk jurulatih sukan yang menyediakan khidmat khusus untuk menyokong definisi 33 peserta dalam acara atau pertandingan sukan, pengusaha arena dan stadium, aktiviti lain bagi penganjuran, promosi atau mengurus sukan dan lain-lain aktiviti sukan. Perjudian dan pertaruhan seperti penjualan tiket loteri, operasi kasino dan mesin perjudian juga termasuk dalam aktiviti ini.

#### 5. TAHUN BANCI

Merujuk kepada tahun pelaksanaan bancian dijalankan.

#### 6. TAHUN RUJUKAN

Tahun rujukan bagi penerbitan ini adalah tahun takwim 2022. Pertubuhan yang mempunyai tahun kewangan yang berbeza daripada tahun takwim diminta menyediakan laporan mengikut tahun perakaunan atau kewangan yang meliputi sekurang-kurangnya enam (6) bulan dalam tahun rujukan.

#### 7. KAEDAH PENGUMPULAN

Bancian ini secara umumnya dijalankan dengan menggunakan tiga (3) kaedah pengumpulan data seperti berikut:

##### 7.1 Kaedah atas talian melalui portal e-BE

Kaedah ini menyasarkan responden yang telah menggunakan kaedah ini bagi survei rutin terdahulu.

##### 7.2 Kaedah kutipan data melalui e-mel, pos, faks dan telefon

Kaedah ini menyasarkan responden yang pernah terlibat dengan survei rutin terdahulu. Responden diberi tempoh satu bulan untuk melengkapkan dan mengembalikan borang soal selidik tersebut kepada DOSM.

##### 7.3 Kaedah kutipan data secara bersemuka

Kerja luar operasi di lapangan dijalankan untuk mendapatkan maklum balas daripada pertubuhan yang belum memberi jawapan dari kedua-dua kaedah di atas dan kaedah ini menyasarkan pertubuhan yang tidak pernah terlibat dengan survei rutin DOSM.

## 8. UNIT PELAPOR

Unit pelapor bagi Banci Ekonomi 2023 adalah pertubuhan. Sesebuah pertubuhan secara ideal ditakrifkan sebagai “satu unit ekonomi yang bergiat di bawah satu hak milik atau penguasaan tunggal, iaitu di bawah satu entiti yang sah. Ia menjalankan satu jenis subsektor ekonomi utama di satu tempat/ lokasi fizikal”. Setiap pertubuhan diberikan klasifikasi industri berdasarkan aktiviti utamanya dan bukannya mengikut aktiviti syarikat induk.

Setiap cawangan daripada organisasi yang mempunyai beberapa cawangan di lokasi yang berbeza dari segi konsep dianggap sebagai pertubuhan yang berlainan. Pertubuhan berkenaan diminta memberikan penyata yang berasingan bagi setiap kegiatannya dari segi nilai. Walau bagaimanapun, dari segi praktis akaun biasanya disediakan secara berpusat kerana kesukaran untuk memperoleh data yang berasingan bagi setiap unit atau cawangan. Entiti atau “*enterprise*” ini akan dianggap sebagai satu unit pelapor dan dibenarkan mengemukakan soal selidik yang menggabungkan semua unit atau cawangannya.

## 9. TARAF SAH

Taraf sah sesebuah pertubuhan telah ditakrifkan seperti berikut:

### 9.1 Hak milik perseorangan

Ia merujuk kepada perniagaan yang dimiliki dan dijalankan oleh orang perseorangan semata-mata untuk mendapatkan keuntungan sendiri. Pemilik mempunyai hak mutlak atas segala urusan pertubuhannya.

### 9.2 Perkongsian

Ia merujuk kepada sekumpulan individu yang telah bersetuju mengikat kontrak dan menjalankan perniagaan dengan matlamat untuk memperoleh keuntungan. Perniagaan tersebut diuruskan oleh kesemua mereka atau salah seorang daripada mereka yang bertindak mewakili semua pihak. Perkongsian perniagaan ini hendaklah mengandungi sekurang-kurangnya dua orang ahli dan tidak melebihi had maksimum dua puluh orang.

### 9.3 Perkongsian liabiliti terhad

Merujuk kepada perniagaan entiti yang dikawal selia di bawah Akta Perkongsian Liabiliti Terhad 2012. Ia memberi perlindungan liabiliti terhad kepada rakan-rakan kongsinya sama seperti liabiliti terhad yang dinikmati oleh pemegang saham sesebuah syarikat. Ia juga memberi fleksibiliti peraturan perniagaan dalaman melalui pengaturan perkongsian yang serupa dengan sesebuah perkongsian konvensional.

## 9. TARAF SAH (SAMB.)

### 9.4 Syarikat sendirian berhad

Merupakan syarikat persendirian yang ditubuhkan bagi tujuan menjalankan perniagaan dengan matlamat untuk mencari keuntungan. Saham dipegang secara tertutup oleh pemegang-pemegang saham yang mempunyai kawalan terhadap operasi syarikat;

Ciri-ciri:

- i. Dikawal dibawah Akta Syarikat 1965 dan merupakan entiti yang sah terpisah daripada pemilik;
- ii. Dimiliki oleh 2 - 50 orang pemegang saham;
- iii. Pemilik syarikat mempunyai liabiliti terhad;
- iv. Pemegang saham yang memiliki 51 peratus atau lebih daripada jumlah saham syarikat berhak untuk mengawal syarikat tersebut. Saham syarikat boleh dijual beli tetapi tidak dilakukan di pasaran terbuka;
- v. Penjualan saham mesti dengan persetujuan pemegang saham yang lain;
- vi. Tidak disenaraikan di Bursa; dan
- vii. Jangka hayat perniagaan adalah panjang dan boleh dikenali perkataan Sendirian Berhad (Sdn. Bhd.) pada akhir nama syarikat.

### 9.5 Syarikat awam berhad

Syarikat awam berhad merupakan perniagaan yang ditubuhkan dengan tanggungan berhad, oleh sekurang-kurangnya dua orang untuk menjalankan perniagaan dengan tujuan untuk mencari keuntungan. Saham syarikat awam berhad ini dipegang secara terbuka dan bagi sesebuah syarikat yang disenaraikan di Bursa Malaysia, sahamnya boleh bertukar milik secara bebas;

Ciri-ciri:

- i. Dikawal di bawah Akta Syarikat 1965 dan merupakan entiti yang sah terpisah daripada pemilik;
- ii. Dimiliki oleh pemegang-pemegang saham dan tiada had bagi pemilik saham berkenaan;
- iii. Pengurusan dan kawalan syarikat adalah di bawah tanggungjawab Lembaga Pengarah yang dilantik oleh pemegang saham; dan
- iv. Disenaraikan di Bursa Malaysia.

## 9. TARAF SAH (SAMB.)

### 9.6 Syarikat koperasi

Koperasi adalah organisasi yang ditubuhkan untuk faedah bersama ahli dan didaftarkan di bawah Akta Koperasi 1993. Kumpulan wang yang ada adalah milik bersama untuk memenuhi keperluan ahli-ahlinya.

### 9.7 Perbadanan awam

Merupakan sebuah perbadanan yang ditubuhkan di bawah Akta Khas Parlimen atau Dewan Perundangan Negeri.

### 9.8 Pertubuhan persendirian tidak mencari keuntungan

Merujuk kepada syarikat tanpa saham yang ditubuhkan dengan tanggungan berhad. Kebanyakan syarikat ini terdiri daripada pertubuhan kebajikan, keagamaan, pendidikan, kesihatan, kebudayaan, rekreasi dan pertubuhan yang memberikan perkhidmatan sosial dan kemasyarakatan kepada isi rumah. Perkhidmatan diberikan secara percuma atau pada harga yang tidak melebihi kos perkhidmatan (subsidi). Sebarang keuntungan yang diperoleh dilabur semula ke dalam pertubuhan berkenanan.

## 10. STRUKTUR HAK MILIK

Hak milik sesebuah pertubuhan dikelaskan mengikut taraf residen pemilik/ pemilik-pemilik modal berbayar yang terbesar (melebihi 50%) dan bukannya mengikut taraf kewarganegaraan mereka. Dalam kes di mana setiap pihak (Residen Malaysia dan Bukan Residen Malaysia) memegang bilangan saham yang sama banyak dalam perniagaan berkenaan, maka pertubuhan tersebut telah dikelaskan di bawah "Hak Milik Bersama".

Residen Malaysia ialah individu, syarikat atau organisasi lain yang lazimnya terletak di Malaysia untuk jangka masa sekurang-kurangnya satu tahun. Cawangan dan anak syarikat asing yang didaftarkan/ diperbadankan di Malaysia adalah dianggap sebagai Residen Malaysia.

Bukan Residen Malaysia ialah individu, syarikat atau organisasi lain yang lazimnya terletak di negara selain Malaysia. Cawangan dan anak syarikat milik Residen Malaysia di luar negara juga dianggap sebagai Bukan Residen Malaysia.



## 11. PERTUBUHAN MILIKAN WANITA

Merujuk kepada pertubuhan yang memiliki sekurang-kurangnya 51 peratus pemilikan ekuiti dipegang oleh wanita ATAU Pemegang saham terbesar adalah wanita dan diuruskan oleh wanita ATAU Ketua Pegawai Eksekutif atau Pengarah Urusan adalah wanita yang memiliki sekurang-kurangnya 10 peratus ekuiti.

## 12. NILAI OUTPUT KASAR

Pendapatan daripada perkhidmatan yang disediakan

- + Pendapatan daripada jualan tiket/bayaran masuk
- + Pendapatan daripada yuran keahlian
- + Pendapatan daripada aktiviti rekreasi (cth: merentas hutan, aktiviti taman seperti panjat dinding batu dan *flying fox*, aktiviti air, menyelam dsb.)
- + Pendapatan daripada pelancongan berpandu
- + Pendapatan daripada perkhidmatan perundingan (cth: perkhidmatan kurator dan ahli arkeologi)
- + Pendapatan daripada jualan makanan dan minuman (termasuk katering)
- + Perbelanjaan penyelidikan dan pembangunan
- x Perbelanjaan penyelidikan dan pembangunan (Dalaman)
- + Pendapatan daripada sewa (Bangunan tempat kediaman)
- + Pendapatan daripada sewa (Bangunan bukan tempat kediaman)
- + Pendapatan daripada sewa (Alat pengangkutan)
- + Pendapatan daripada sewa (Jentera dan kelengkapan)
- + Pendapatan daripada sewa (Peralatan, cth. Alam menyelam, joran dan peralatan rekreasi lain yang berkaitan)
- + Pendapatan daripada sewa (Perabot dan pemasangan)
- Pendapatan daripada sewa (Lain-lain, cth. Lot kedai, ruang dsb.)
- Nilai jualan (barang/ bahan yang dibeli untuk dijual semula tanpa melalui proses selanjutnya)
- Kos barang yang dijual (barang/ bahan yang dibeli untuk dijual semula tanpa melalui proses selanjutnya)
- + Pendapatan daripada perkhidmatan pengurusan
- + Pendapatan operasi lain
- + Bayaran hadiah kemenangan/ rebat

**13. NILAI INPUT PERANTARAAN**

Nilai input perantaraan ditakrifkan dengan memasukkan perkara berikut:

Perbelanjaan cari gali bahan-bahan muzium/ sejarah

- + Bayaran pemuliharaan bahan-bahan muzium/ sejarah
- + Kos pameran dan paparan
- + Pembelian bahan makanan haiwan
- + Bahan untuk pembaikan dan penyelenggaraan
- + Perbelanjaan alat tulis dan bekalan pejabat
- + Perbelanjaan veterinar
- + Lain-lain
- + Kos percetakan
- + Air yang dibeli
- + Tenaga elektrik yang dibeli
- + Bahan pembakar, pelincir dan gas
- + Bayaran pembaikan dan penyelenggaraan yang dibuat oleh pihak lain bagi harta tetap pertubuhan ini
- + Pembelian perkhidmatan pengangkutan
- + Perbelanjaan perjalanan (termasuk perjalanan dalam dan luar negara, bil petrol/ diesel dan bayaran letak kereta sendiri)
- + Perbelanjaan keraian
- + Bayaran perakaunan, kesetiausahaan dan audit
- + Bayaran guaman
- + Bayaran perkhidmatan profesional lain (cth. Bayaran perundingan arkitek, kejuteraan, juruukur dsb.)
- + Bayaran pengurusan
- + Komisen dan bayaran agensi
- + Bayaran telekomunikasi (cth. Telefon, internet dsb.)
- + Bayaran pos (termasuk perkhidmatan kurier)
- + Pengiklanan dan promosi
- + Bayaran bank
- + Premium insurans kecuali insurans, pampasan pekerja

#### 14. NILAI DITAMBAH

Nilai ditambah adalah tambahan kepada nilai barangan dan perkhidmatan yang dikeluarkan oleh sesebuah pertubuhan. Nilai ditambah diperoleh daripada perbezaan antara nilai output kasar dengan nilai input perantaraan.

#### 15. BILANGAN PEKERJA

Statistik tenaga buruh menggunakan pelbagai istilah untuk menerangkan pasaran buruh, bergantung kepada definisi, skop dan liputan statistik yang diterbitkan.

Istilah bilangan **penduduk bekerja** di dalam statistik yang diterbitkan oleh DOSM melalui Survei Tenaga Buruh (STB) merujuk kepada bilangan penduduk yang berumur antara 15 hingga 64 tahun yang bekerja sekurang-kurangnya sejam semasa minggu rujukan untuk mendapatkan upah, keuntungan atau keuntungan keluarga (sebagai majikan, pekerja, bekerja sendiri atau pekerja keluarga tanpa gaji).

Manakala statistik bilangan **Jawatan Diisi** di dalam Statistik Guna Tenaga pula merujuk kepada bilangan pekerja yang bekerja pada akhir setiap bulan, termasuk pekerja sepenuh masa dan pekerja separuh masa; pekerja tetap, sementara atau bermusim; pekerja bergaji bulanan dan pekerja yang dibayar gaji berdasarkan jam bekerja; pekerja yang sedang bercuti jangka pendek seperti cuti sakit atau cuti rehat; dan pekerja yang baru diambil bagi mengisi kekosongan pada suku tahun berkenaan. Statistik ini tidak meliputi pemilik perseorangan dan rakan niaga; pekerja keluarga tanpa gaji; pekerja yang terlibat dalam mogok sepanjang bulan berkenaan; pekerja yang bercuti tanpa gaji sepanjang bulan berkenaan; dan pekerja yang dibekalkan oleh agensi lain seperti subkontraktor dan perunding.

Sementara itu, bilangan **pekerja formal** di dalam Statistik Upah Pekerja Suku Tahunan pula merujuk kepada bilangan individu yang bekerja di bawah kontrak perkhidmatan atau latihan perintisan bermajikan dan menerima ganjaran untuk kerja yang diselesaikan. Walau bagaimanapun, pekerja formal tidak merangkumi individu di bawah pekerjaan bukan standard, termasuk individu bekerja sendiri, pekerja gig, pekerja akaun sendiri, pekerja keluarga tanpa gaji, dan sebagainya.

**Bagi penerbitan Banci Ekonomi 2023, bilangan pekerja merujuk kepada bilangan orang yang bekerja untuk pertubuhan yang dibanci pada bulan Disember atau pada tempoh pembayaran gaji terakhir tahun rujukan.** Bilangan orang yang bekerja dikategorikan seperti berikut;

**15. PEKERJA (SAMB.)****15.1 Pemilik yang bekerja dan pekerja keluarga tidak bergaji****i. Pemilik yang bekerja dan rakan niaga yang aktif**

Kategori ini merujuk kepada semua pemilik perseorangan dan rakan niaga, sambilan atau sepenuh masa, yang bekerja dengan aktif dalam sesebuah pertubuhan itu. Justeru, ia tidak termasuk rakan niaga yang tidak aktif.

**ii. Pekerja keluarga tidak bergaji**

Kategori ini meliputi semua ahli isi rumah kepada pemilik pertubuhan yang melaksanakan kerja tertentu (sepenuh masa atau sambilan) dan bekerja sekurang-kurangnya satu pertiga daripada waktu bekerja biasa yang diamalkan oleh pertubuhan berkenaan tanpa mendapat bayaran secara tetap, sama ada dalam bentuk wang tunai atau harta benda bagi kerja yang dilakukan. Biasanya pekerja berkenaan mendapat makanan, tempat tinggal dan bantuan lain sebagai sebahagian daripada ahli isi rumah pemilik tersebut dan terus mendapatnya sama ada ia bekerja atau tidak dalam pertubuhan itu.

**15.2 Pekerja bergaji (sepenuh masa)**

Merujuk kepada semua pekerja bergaji (sepenuh masa) yang bekerja sekurang-kurangnya enam jam sehari dan/ atau 20 hari sebulan. Pekerja bergaji (sepenuh masa) telah dikategorikan berdasarkan Piawaian Pengkelasan Pekerjaan Malaysia (MASCO) 2020 seperti berikut:

**i. Pengurus, profesional dan penyelidik meliputi:****a. Pengurus**

Merujuk kepada mereka yang menggubal, menganalisa, merumus, mengarah dan memberi nasihat tentang dasar kerajaan, dan membuat, memansuhkan undang-undang, kaedah dan peraturan awam, dan mewakili serta bertindak bagi pihak kerajaan, dan memantau pentafsiran dan pelaksanaan dasar dan undang-undang kerajaan, atau menjalankan tugas yang seumpamanya bagi pihak pertubuhan berkepentingan khas, atau mengatur, memimpin, mengawal dan menyelaras dasar dan aktiviti perusahaan, organisasi, jabatan atau seksyen dalamannya; dan

**15. PEKERJA (SAMB.)****b. Profesional**

Merujuk kepada mereka yang bertanggungjawab untuk meningkatkan ilmu pengetahuan sedia ada, mengaplikasikan konsep dan teori saintifik atau artistik, mengajar tentang perkara tersebut dengan cara bersistematik, atau terlibat dalam apa-apa gabungan tiga aktiviti di atas.

**ii. Juruteknik dan profesional bersekutu**

Merujuk kepada mereka yang melakukan tugas teknikal dan tugas yang berkaitan dengan penyelidikan dan pengaplikasian konsep sains atau seni dan kaedah operasi, dan peraturan kerajaan atau perniagaan.

**iii. Perkeranian, pekerja perkhidmatan & jualan, kemahiran khas, operator mesin & loji dan pekerjaan yang berkaitan:****a. Pekerja sokongan perkeranian**

Merujuk kepada mereka yang merekod, mengurus, menyimpan dan mendapatkan maklumat yang berkaitan, dan menjalankan tugas-tugas perkeranian berhubung dengan operasi pentadbiran, pengendalian wang, urusan perjalanan, permintaan maklumat dan janji temu;

**b. Pekerja perkhidmatan dan jualan**

Merujuk kepada mereka yang menyediakan perkhidmatan peribadi berkaitan dengan perjalanan, pengemasan, catering, penjagaan diri, atau perlindungan dari kebakaran dan undang-undang yang berkaitan, atau menunjuk cara dan menjual barangan di kedai borong atau runcit dan pertubuhan seumpamanya termasuk di gerai dan pasar;

**c. Pekerja kemahiran dan pekerja pertukangan yang berkaitan**

Merujuk kepada mereka yang mengaplikasikan pengetahuan dan kemahiran khusus dalam bidang perlombongan dan pembinaan, penempaan logam, dan mendirikan struktur logam; membuat, melaraskan, menyelenggara dan membaik pulih jentera, kelengkapan atau peralatan; menjalankan kerja pencetakan; dan mengeluarkan atau memproses barang makanan, tekstil atau kayu, logam dan barangan lain termasuk barang kraftangan; dan

**15. PEKERJA (SAMB.)****d. Operator mesin & loji, dan pemasang**

Merujuk kepada mereka yang mengendalikan dan mengawasi jentera dan kelengkapan perindustrian dan pertanian; memandu dan mengendalikan kereta api, kenderaan bermotor, jentera dan kelengkapan bergerak; atau memasang bahagian komponen produk mengikut spesifikasi dan prosedur yang ketat.

**iv. Pekerja asas**

Merujuk kepada mereka yang menjalankan tugas yang mudah, rutin dan tidak sistematik yang biasanya memerlukan penggunaan perkakas tangan atau dengan sokongan mesin yang mudah, dan memerlukan tenaga fizikal yang banyak.

**15.3 Pekerja bergaji (sambilan)**

Ia merujuk kepada semua pekerja bergaji yang bekerja kurang daripada enam jam sehari dan/ atau kurang daripada 20 hari sebulan.

**16. KATEGORI KEMAHIRAN**

Kategori kemahiran telah dikelaskan berdasarkan Piawaian Pengkelasan Pekerja Malaysia (MASCO) 2020 adalah seperti berikut:

**i. Pekerja mahir**

Pengurus, Profesional, Penyelidik, Juruteknik dan Profesional Bersekutu;

**ii. Pekerja separuh mahir**

Pekerja Sokongan Perkeranian; Pekerja Perkhidmatan & Jualan; Pekerja Kemahiran & Pekerja Pertukangan yang Berkaitan dan Operator Mesin & Loji dan Pemasang; dan

**iii. Pekerja berkemahiran rendah**

Pekerja asas.

Bilangan pekerja mengikut kemahiran pada tahun 2015 telah diselaraskan mengikut data banci terkini.

**17. GAJI & UPAH**

Semua pembayaran (gaji, upah, bonus, komisyen, bayaran lebih masa dan elaun tunai termasuk belanja sara hidup, perumahan, kereta, makanan dan sebagainya) yang dibuat sepanjang tahun rujukan meliputi semua pekerja bergaji dalam setiap kategori pekerja yang diambil secara langsung termasuk jumlah bayaran yang dibuat adalah sebelum ditolak cukai pendapatan dan caruman pekerja kepada Kumpulan Wang Simpanan Pekerja (KWSP)/ Pertubuhan Keselamatan Sosial (PERKESO)/ Kumpulan Wang Simpanan Lain/Kumpulan Wang Persaraan (KWAP). Caruman majikan kepada kumpulan wang yang di atas hendaklah dikecualikan.

**18. NILAI HARTA TETAP**

Harta tetap meliputi semua barangan, baru atau terpakai, aset ketara atau aset tidak ketara yang digunakan secara berulang atau berterusan yang mempunyai hayat produktif lebih daripada setahun. Ia termasuk tanah, bangunan dan struktur, alat pengangkutan, komputer dan '*peripheral equipment*', mesin, peralatan serta perabot dan pemasangan lain. Perbelanjaan penyelidikan dan pembangunan turut diambil kira sebagai perbelanjaan harta selaras dengan System of National Accounts (SNA) 2008.

Nilai harta tetap awal dan akhir bagi tahun rujukan 2022 adalah berasaskan nilai buku bersih. Pembelian, pindaan dan pembaikan besar atau perbelanjaan modal pada tahun berkenaan dikira pada nilai kos sebenar yang dibayar. Nilai harta tetap yang dijual dalam tahun semasa juga dikira pada nilai sebenar.

**19. PEMBUNDARAN**

Jumlah bagi angka komponen mungkin berbeza dengan jumlah besar disebabkan oleh pembundaran angka.

## 20. KADAR PERTUMBUHAN TAHUNAN DIKOMPAN (CAGR)

Kadar pertumbuhan tahunan yang digunakan adalah merujuk kepada perbezaan bagi dua tempoh rujukan dan boleh juga dikira berdasarkan formula berikut :

$$y_t = y_0(1+r)^t$$

di mana,

$$r = \left[ e^{\frac{1}{t} \ln\left(\frac{y_t}{y_0}\right)} - 1 \right] \times 100$$

di mana,

$y_t$	=	Nilai pada tahun semasa
$y_0$	=	Nilai pada tahun sebelum
$t$	=	Bilangan tahun, $y_t - y_0$
$r$	=	Kadar pertumbuhan tahunan

## 21. SIMBOL DAN SINGKATAN

0	:	nilai kurang daripada 500
&	:	dan
%	:	peratus
<	:	Kurang daripada
}	:	digabungkan
dll.	:	dan lain-lain
CAGR	:	kadar pertumbuhan tahunan dikompaun
RM	:	Ringgit Malaysia
t.t.t.l.	:	tidak terkelas di tempat lain
W.P.	:	Wilayah Persekutuan
samb.	:	sambungan



## 1. SCOPE AND COVERAGE

*This publication used data from Economic Census 2023 (reference year 2022). This census collected an information from registered establishments in the Arts, entertainment and recreation Services. The classifications for industries were referring to Malaysia Standard Industrial Classification (MSIC) 2008 Version 1.0, in accordance with the International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4 United Nations.*

*Arts, entertainment and recreation Services which included main activities as follows:*

- i. Creative, arts and entertainment activities;*
- ii. Museums, amusement and cultural activities; and*
- iii. Sports and recreation activities*

*Overall coverage of the census for Arts, entertainment and recreation Services subsector is 38 industries at 5-digit level as shown in **Appendix**.*

## 2. SOURCE OF STATISTICAL FRAME

*The main source for the establishment statistics frame is from the Malaysia Statistical Business Register (MSBR). MSBR is a list of organisations/ enterprises operating in Malaysia that includes the Register of Companies (ROC), Register of Business (ROB) and Limited Liability Partnership (LLP) registered with the Companies Commission of Malaysia (CCM) as well as organisations registered with local authorities (LA) and professional bodies. The list in MSBR is updated regularly based on surveys and censuses conducted by the Department of Statistics Malaysia (DOSM) and administrative data sources from various agencies. The main source of administrative data is from the CCM.*

*In addition, DOSM also works together to obtain the latest information from other agencies such as the Employees' Provident Fund (EPF), the Royal Malaysian Customs Department the Inland Revenue Board (IRB), Social Security Organisation (SOCSSO), local authorities (LA) and professional bodies. The frame is updated by taking into account new establishments and any changes in the status of the establishments such as closed down, not in operation, change in activity and location/ correspondence address so as to ensure that the frame is at the most current status.*

## 3. TYPE OF BUSINESS ACTIVITY

*Type of business activity refers to both principal and secondary activities. The principal activity refers to the activity to which the establishment devoted most of its resources or activity which derived most of its income. Secondary activities are defined as those incidental or ancillary to the principal activity.*

### 3. TYPE OF BUSINESS ACTIVITY (CONT'D)

*The classification of the industry of the establishment is based on the principal activity and is in accordance with the Malaysia Standard Industrial Classification (MSIC) 2008 Version 1.0 conforms to the International Standard Industrial Classification of All Economic Activities (ISIC), Revision 4, United Nations, with modifications to suit local conditions.*

### 4. CONCEPTS AND DEFINITIONS

*The definition of information and communication services adopted in this publication is based on the recommendations of the Malaysia Standard Industrial Classification (MSIC) 2008 Ver. 1.0:*

**Arts, entertainment and recreation services** include a wide range of activities to meet various cultural, entertainment and recreational interests of the general public, including live performances, operation of museum sites; gambling, sport and recreation activities.

#### 4.1 Creative, arts and entertainment activities

*This activity includes the operation of facilities and provision of services to meet the cultural and entertainment interest of their customers. This includes the production and promotion of, and participation in, live performances, events or exhibits intended for public viewing, the provision of artistic, creative or technical skill such as activities of sculptors, painters, cartoonist and etc., activities of individual writers, including activities of independent journalists and restoring works of arts. This activity also includes activities of producers or entrepreneurs of arts live events, with or without facilities.*

#### 4.2 Museums, amusement and cultural activities

*This activity includes the operation of museums of all kinds, botanical, zoological, also including activities of recreation parks and beaches and cyber café/ internet centre activities.*

#### 4.3 Sports and recreation activities

*This activity includes the provision of sport activities, activities of sport teams or clubs primarily participating in live sports events, independent athletes engaged in participating in live sports events, independent athletes engaged in participating in live sporting or racing events. This activities also included sports trainers providing specialised services to support participants in sports events or competition, operators of arenas and stadiums, other activities of organising, promoting or managing sports event and other sport activities. Gambling and betting activities such as sale of lottery ticket, operation of casinos and gambling machines are also included in this activity.*

## 5. CENSUS YEAR

*Census year refers to the year in which a survey was conducted*

## 6. REFERENCES YEAR

*The reference year of the census was calendar year 2022. Establishments whose accounting year differed from calendar year were requested to report according to the accounting year or financial year covering at least six (6) months in the reference year.*

## 7. METHOD OF COLLECTION

*This census was generally conducted through three (3) methods of data collection, namely:*

### 7.1 **Online method through the e-BE portal**

*This method targets respondents who have used this method for previous routine surveys.*

### 7.2 **Data collection method via e-mail, post, fax and telephone**

*This method targets respondents who have used this method previous routine surveys. Respondents were given a period of one month to complete and return the questionnaire to the DOSM.*

### 7.3 **Face-to-face data collection method**

*Field work operation is carried out to get feedback from establishments that have not yet given answers from the two methods above and this method also targets establishments that have never been involved in a routine survey the DOSM.*

## 8. REPORTING UNIT

*The reporting unit used in the Economic Census 2023 is the establishment. As establishment is defined as “an economic unit engaged in one activity, under a single legal entity and operating in a single physical location”. Each establishment is assigned an industry classification based on its principal activity and not according to the activities of the parent company.*

*Thus, each branch of a multi-branch organization at a different location was conceptually treated as a different establishment. The establishment is requested to give separate returns for each activity in terms of value. However, if in practice, the accounts are centrally kept such that it was not possible to obtain separate data for each individual unit or branch. The entity or enterprise is treated as a single reporting unit and allowed to submit a consolidated questionnaire covering all the units or branches.*

## 9. LEGAL STATUS

*The legal status of an establishment has been defined as follows:*

### 9.1 **Individual proprietorship**

*This refers to a business, owned and operated by one person for his own profit. The owner has the exclusive right to control the operation of the establishment.*

### 9.2 **Partnership**

*This refers to a group of individuals who agree to contract and to carry out a business with the objective of profit making. All shareholders or anyone could manage the business for all parties. A trading partnership must comprise of at least two members and should not exceed a maximum of twenty members.*

### 9.3 **Limited liabilities partnership**

*Refers to business entity regulated under the Limited Liability Partnerships Act 2012. It is featured with the protection of limited liability to its partners similar to the limited liability enjoyed by shareholders of a company coupled with flexibility of internal business regulation through partnership arrangement similar to a conventional partnership.*

### 9.4 **Private limited company**

*A private company established to undertake a business with the objective of making a profit. The shares are closely held by the shareholders of the company who have control over its operation.*

*Characteristics:*

- i. Regulated under the Companies Act 1965 and is a legal entity separate from the owners;*
- ii. Number of its shareholders between 2 - 50 members;*
- iii. Company owners have limited liability;*
- iv. Shareholders who own 51 per cent or more of the total share shall be entitled to manage the company. The company's shares can be traded but not in the open market;*
- v. Trading of share must be with the consent of the other shareholders;*
- vi. Not listed on the Stock Exchange; and*
- vii. Business life expectancy is longer and can be identified by the words "Sendirian"*

## 9. LEGAL STATUS (CONT'D)

### 9.5 Public limited company

*A public limited company is a company established with limited liability, by a minimum of two persons to operate the business with the objective of making a profit. The shares in a public limited company are openly held and in the case of company listed on the Bursa Malaysia, the shares are freely transferable.*

*Characteristics*

- i. *Regulated under the Companies Act 1965 and is a legal entity separate from the owner;*
- ii. *Owned by the shareholders and there is no limit to the shareholder;*
- iii. *Management of the company is under the board of director responsibilities as appointed by shareholders; and*
- iv. *Listed on Bursa Malaysia.*

### 9.6 Co-operative

*Refers to a voluntary association with unrestricted number of members and registered under the Co-operatives Act 1993. Funds are collectively owned to meet the needs of members*

### 9.7 Public corporation

*Refers to an undertaking set up under a Special Act Parliament or by the State Legislature.*

### 9.8 Private non-profit making organization

*Refer to non-stock company set up with limited liability. It comprises mainly welfare, religious, educational, health, cultural, recreational and other organisations providing social and community services to households. These services are provided free of charge or at prices, which do not necessarily or fully cover the cost of providing such services (subsidy). Any profit made is reinvested in the organisation.*

**10. OWNERSHIP**

*The ownership of an establishment is classified by the residential status of the owner (s) of the majority (more than 50%) of the paid-up capital and not by their citizenship status. In instances where each party (Malaysian Resident and Non-Malaysian Resident) held equal shares in the business, the establishments were classified as "Joint Ownership".*

*A Malaysian Resident is any individual, company or other organization ordinarily domiciled in Malaysia for a period of at least one year. Malaysian registered branches and incorporated subsidiaries of foreign based/ origins are also regarded as Residents.*

*A Non-Malaysian Resident is any individual, company or other organization ordinarily domiciled in a country other than Malaysia. Foreign branches and/ or subsidiaries abroad owned by Malaysian Residents are also regarded as Non-Residents.*

**11. WOMEN-OWNED ESTABLISHMENTS**

*Women-owned establishment refers to a minimum of 51 per cent of the equity held by a women OR the biggest shareholders are women and the establishment is managed by a women OR the Chief Executive Officer or Managing Director is women that owns at least 10 per cent of the equity.*

**12. VALUE OF GROSS OUTPUT**

*Value of gross output of arts, entertainment and recreation services is defined to include the following items:*

- Income from services rendered*
- + Income from sales of tickets/ entrance fees*
- + Income from membership fees*
- + Income from leisure/ recreational activities (eg. Jungle tracking, park activities such as rock climbing and flying fox, water activities, diving etc.)*
- + Income from conducted tours*
- + Income from consultancy services (eg. Curator and archaeologist services)*
- + Income from sales of food and beverages (including catering)*
- + Research and development expenditure*
- x Research and development expenditure (In-house)*
- + Rental income received from : (Residential building)*
- + Rental income received from : (Non-residential building)*
- + Rental income received from : (Transport Equipment)*

**12. VALUE OF GROSS OUTPUT (CONT'S)**

- + *Rental income received from : (Machinery and Equipment)*
- + *Rental income received from : (Equipment (eg. Diving equipment, fishing rod and other related recreation equipments)*
- + *Rental income received from : (Furniture & Fittings)*
- + *Rental income received from : (Others (eg. Shoplot, space, etc.))*
- + - *Value of sales (from goods/ material purchases for resale without further processing)*
- *Cost of good sold (goods/ materials purchased for resale without undergoing further processing)*
- + *Income from management services*
- + *Others operating income*
- + *Payment for winning prizes/ rebates*

**13. VALUE OF INTERMEDIATE INPUT**

*The value of intermediate input of arts, entertainment and recreation services is defined to include the following items:*

*Excavation expenses of museum/ historical objects*

- + *Conservation expenses of museum/ historical objects*
- + *Cost of exhibition and display*
- + *Purchase of animal food*
- + *Value of other supplies consumed : Materials for repairs and maintenance*
- + *Value of other supplies consumed : Stationery and office supplies*
- + *Value of other supplies consumed : Veterinary expenses*
- + *Value of other supplies consumed : Others*
- + *Cost of printing*
- + *Water purchased*
- + *Electricity purchased*
- + *Fuel, lubricants and gas*
- + *Payment for current repairs and maintenance work done by others on this establishment's fixed assets*
- + *Purchase of transport services*

### 13. VALUE OF INTERMEDIATE INPUT (CONT'S)

- + Travelling expenses (include both local and overseas travelling petrol / diesel bills and parking fees for own vehicles)
- + Entertainment expenses
- + Accounting, secretarial and audit fees
- + Legal fees
- + Payment for other professional services (eg. Architectural, engineering, surveying consultancy fees etc.)
- + Management fees
- + Commission and agency fees
- + Telecommunication fees (eg. Telephone, internet, etc.)
- + Postage (including courier services)
- + Advertising and promotion
- + Bank charges

### 14. VALUE ADDED

Value added is the increment to the value of commodities and services contributed by the establishment. This value added is derived as the difference between the value of gross output and intermediate input.

### 15. NUMBER OF PERSONS ENGAGED

Labour force statistics employ various terminologies to explain the labour market, depending on the definition, scope, and coverage of the published statistics.

The term number of **employed persons** in the statistics published by DOSM through the Labour Force Survey (LFS) refers to all persons aged 15 to 64 years who, at any time during the reference week, worked at least one hour for pay, profit, or family gain (as an employer, employee, own-account worker, or unpaid family worker).

On the other hand, the number of **filled jobs** in the Employment Statistics refers to the persons employed at the end of each reference quarter, including full-time and part-time employees, permanent, short-term or seasonal employees, employees paid with monthly salaries or based on hours worked, employees on short vacation such as sick leave or annual leave, and newly hired employees to fill the vacancy in the current quarter. These statistics exclude proprietors and partners of unincorporated businesses, unpaid family workers, employees on strike during the quarter, employees on unpaid leave during the entire quarter, and employees provided by other agencies such as subcontractors and consultants.



**15. NUMBER OF PERSONS ENGAGED (CONT'S)****15.1 Working proprietors and unpaid family workers****i. Working proprietors and active business partners**

*This category refers to all individual proprietors and partners (full-time or part-time) who are actively engaged in the work of the establishment. It therefore, excludes silent and inactive partners.*

**ii. Unpaid family workers**

*Include all household members (full-time or part-time) to the owners of the establishment who perform a specified job and work for a minimum of one third of the normal working time for the establishment, but do not receive regular payment either in cash or in kind for the work done. Such workers generally receive food, shelter and other support as part of the household of an owner but this would continue whether they worked in the establishment or not.*

**15.2 Paid full-time employees**

*Refer to all paid workers (full-time) who work for at least six hours a day and/or 20 days a month. All such employees are to be categorised according to Malaysia Standard Classification of Occupations 2020 (MASCO) as follows:*

**i. Manager, professional and researcher included:****a. Manager**

*Refer to those who devise, analyse, formulate, direct and advise on government policy, and make, amend and repeal laws, public rules and regulations, and represent and act on behalf of the government, and oversee the interpretation and implementation of policies and government legislation, or carry out similar tasks on behalf of special interest organisations, or plan, organise, lead, control and coordinate the policies and activities of enterprises, organisations, departments or the internal section; and*

**b. Professional**

*Refer to those responsible for increase the existing stock of knowledge, apply scientific or artistic concepts and theories, teach about the foregoing in a systematic manner, or engage in any combination of these three activities.*

**15. NUMBER OF PERSONS ENGAGED (CONT'S)****ii. Technicians and associate professionals**

*Refer to those who perform technical and related tasks connected with research and the application of scientific or artistic concepts and operational methods, and government or business regulations.*

**iii. Clerical, services & sales workers, craft workers, plant & machine operators and related occupations includes:****a. Clerical support workers**

*Refer to those who record, organise, store and retrieve related information and perform clerical duties especially in connection with administrative operations, handling of money, travel arrangements and requests for information and appointments;*

**b. Service and sales workers**

*Refer to those who provide personal services related to travel, housekeeping, catering, personal care, or protection against fire and unlawful acts, or demonstrate and sell goods in wholesale or retail shops and similar establishments as well as at stalls and markets*

**c. Craft and related trades workers**

*Refer to those who apply their specific knowledge and skills in the fields of mining and construction, metal forming, and erect metal structures, make, fit, maintain and repair machinery, equipment or tools, carry out printing work as well as produce or process foodstuffs, textiles, or wooden, metal and other articles including handicraft goods; and*

**d. Plant & machine operators, and assemblers**

*Refer to those who operate and monitor industrial and agricultural machinery and equipment, drive and operate trains, motor vehicles and mobile machinery and equipment, or assemble product component parts according to strict specifications and procedures.*

**iv. Elementary occupations**

*Refer to those who perform simple, routine and non-systematic tasks which mainly require the use of handheld tools or with the assistance of simple machines, and in some cases considerable physical effort.*

## 15. NUMBER OF PERSONS ENGAGED (CONT'S)

### 15.3 Paid part-time employees

Refer to all paid workers (part-time) who work less than six hours a day and/or 20 days a month.

## 16. CATEGORY OF SKILLS

Category of skills have been classified according to Malaysia Standard Classification of Occupation (MASCO) 2020 as follows:

### i. High-skilled workers

Managers; Professionals; Researchers; and Technicians and associate professionals;

### ii. Semi-skilled workers

Clerical Support Workers, Service & Sales Workers, Craft & Related Trades Workers, and Plant & Machine Operators and Assemblers; and

### iii. Low-skilled workers

Elementary occupations.

## 17. SALARIES & WAGES

All payments (salaries, wages, bonuses, commissions, overtime pay and cash allowances including cost of living, housing, car, food, etc.) made throughout the reference year to all paid employees in each category. For all directly employed workers, total payments made before deductions for income tax and employees' contributions to Employees' Provident Fund (EPF)/ Social Security Organisation (SOSCO)/ Other provident/ Retirement Funds Incorporated (KWAP). The Employer's contribution to such funds as mentioned above should be excluded.

## 18. VALUE OF FIXED ASSETS

Fixed assets covers all goods, new or used, tangible or intangible and repeated & continuously that have a normal economic life span of more than one year. Included are land, buildings and structure, transport equipment, other machinery equipment, computer software and furniture and fittings. Research and development expenditure also treated as capital asset in line with recommendation of System of National Accounts (SNA) 2008.

Value of assets as at the beginning and end of 2022 was based on net book value. Purchases alterations and major repairs of capital expenditure during the year were valued at actual costs incurred. Value of assets sold during the year refers to the actual value.

**19. ROUNDING**

The sum of the component figures may not tally with the sub-total or total figures due to rounding.

**20. COMPOUND ANNUAL GROWTH RATE (CAGR)**

The annual growth rate used refers to the difference between two reference periods and can be calculated based on the following formula:

$$y_t = y_0(1+r)^t$$

where,

$$r = \left[ e^{\frac{1}{t} \ln\left(\frac{y_t}{y_0}\right)} - 1 \right] \times 100$$

where,

- $y_t$  = Value of current year
- $y_0$  = Value of previous year
- $t$  = Number of years,  $y_t - y_0$
- $r$  = Annual growth rate

**22. SYMBOLS AND ABBREVIATIONS**

- 0 : less than 500
- & : and
- % : per cent
- < : less than
- } : combined
- etc. : ec cetera
- CAGR : compound annual growth rate
- RM : Ringgit Malaysia
- n.e.c. : not elsewhere classified
- W.P. : Federal Territory
- cont'd : continued



**LAMPIRAN**

*APPENDIX*

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**PIAWAIAN KLASIFIKASI INDUSTRI MALAYSIA (MSIC) 2008 Ver. 1.0**  
**MALAYSIA STANDARD INDUSTRIAL CLASSIFICATION (MSIC) 2008 Ver.1.0**

**PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI**  
**ARTS, ENTERTAINMENT AND RECREATION SERVICES**

<b>MSIC 2008</b>	<b>Keterangan Description</b>
<b>90</b>	<b>Aktiviti kesenian, hiburan dan kreatif</b> <i>Creative, arts and entertainment activities</i>
<b>90001</b>	<b>Perkhidmatan penerbit teater, penyanyi kumpulan pancaragam dan hiburan orkestra</b> <i>Theatrical producer, singer group band and orchestra entertainment services</i>
<b>90002</b>	<b>Operasi dewan konsert dan teater serta kemudahan kesenian lain</b> <i>Operation of concert and theatre halls and other arts facilities</i>
<b>90003</b>	<b>Aktiviti pemahat, pelukis, kartunis, pengukir, penggores</b> <i>Activities of sculptors, painters, cartoonists, engravers, etchers</i>
<b>90004</b>	<b>Aktiviti penulis perseorangan, untuk semua subjek</b> <i>Activities of individual writers, for all subjects</i>
<b>90005</b>	<b>Aktiviti jurnalis bebas</b> <i>Activities of independent journalists</i>
<b>90006</b>	<b>Pembaikan hasil kesenian seperti lukisan</b> <i>Restoring of works of art such as painting</i>
<b>90007</b>	<b>Aktiviti penerbit atau pengusaha seni persembahan secara langsung, dengan atau tanpa kemudahan</b> <i>Activities of producers or entrepreneurs of arts live events, with or without facilities</i>
<b>90009</b>	<b>Aktiviti kesenian, hiburan dan kreatif t.t.t.l.</b> <i>Creative, arts and entertainment activities n.e.c.</i>
<b>91</b>	<b>Aktiviti perpustakaan, arkib, muzium dan kebudayaan lain</b> <i>Libraries, archives, museums and other cultural activities</i>
<b>91011</b>	<b>Aktiviti dokumentasi dan maklumat bagi semua jenis perpustakaan</b> <i>Documentation and information activities of libraries of all kinds</i>
<b>91012</b>	<b>Penyimpanan foto perpustakaan dan perkhidmatan</b> <i>Stock photo libraries and services</i>
<b>91021</b>	<b>Operasi semua jenis muzium</b> <i>Operation of museums of all kinds</i>
<b>91022</b>	<b>Operasi tapak dan bangunan bersejarah</b> <i>Operation of historical sites and buildings</i>
<b>91031</b>	<b>Operasi taman botani dan zoologi</b> <i>Operation of botanical and zoological gardens</i>
<b>91032</b>	<b>Operasi rizab semula jadi, termasuk pemeliharaan hidupan liar</b> <i>Operation of nature reserves, including wildlife preservation</i>
<b>92</b>	<b>Aktiviti perjudian dan pertaruhan</b> <i>Gambling and betting activities</i>
<b>92000</b>	<b>Aktiviti perjudian dan pertaruhan</b> <i>Gambling and betting activities</i>
<b>93</b>	<b>Aktiviti sukan dan aktiviti hiburan dan rekreasi</b> <i>Sports activities and amusement and recreation activities</i>
<b>93111</b>	<b>Bola sepak, hoki, kriket, besbol, badminton, futsal, paintball</b> <i>Football, hockey, cricket, baseball, badminton, futsal, paintball</i>
<b>93112</b>	<b>Litar perlumbaan untuk kenderaan bermotor</b> <i>Racetracks for auto</i>

PIAWAIAN KLASIFIKASI INDUSTRI MALAYSIA (MSIC) 2008 Ver. 1.0  
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PERKHIDMATAN KESENIAN, HIBURAN DAN REKREASI  
ARTS, ENTERTAINMENT AND RECREATION SERVICES

MSIC 2008	Keterangan Description
93113	<b>Kelab ekuestrian</b> <i>Equestrian clubs</i>
93114	<b>Stadium dan kolam renang, arena luncur ais</b> <i>Swimming pools and stadiums, ice-skating arenas</i>
93115	<b>Padang stadium dan balapan</b> <i>Track and field stadium</i>
93116	<b>Padang golf</b> <i>Golf courses</i>
93117	<b>Pusat boling</b> <i>Bowling centre</i>
93118	<b>Pusat kesihatan</b> <i>Fitness centres</i>
93119	<b>Penganjuran dan operasi acara sukan dalam dan luar bangunan untuk profesional atau amatir oleh organisasi dengan kemudahan sukan sendiri</b> <i>Organization and operation of outdoor or indoor sports events for professionals or amateurs by organizations with own facilities</i>
93120	<b>Operasi kelab sukan seperti kelab bola sepak, kelab boling, kelab renang</b> <i>The operation of sports clubs such as football club, bowling club, swimming club</i>
93191	<b>Aktiviti penganjur atau promosi acara sukan, dengan atau tanpa kemudahan</b> <i>Activities of producers or promoters of sports events, with or without facilities</i>
93192	<b>Aktiviti liga sukan dan badan yang mengawal</b> <i>Activities of sports leagues and regulating bodies</i>
93193	<b>Aktiviti berkaitan dengan promosi acara sukan</b> <i>Activities of related to promotion of sporting events</i>
93199	<b>Aktiviti sukan lain t.t.t.l.</b> <i>Other sports activities n.e.c.</i>
93210	<b>Aktiviti taman hiburan dan taman tema</b> <i>Activities of amusement parks and theme parks</i>
93291	<b>Aktiviti taman rekreasi dan pantai</b> <i>Activities of recreation parks and beaches</i>
93292	<b>Operasi kemudahan pengangkutan rekreasi (cth: operasi marina)</b> <i>Operation of recreational transport facilities (e.g. operation of marinas)</i>
93293	<b>Sewaan peralatan riadah sebagai kelengkapan untuk kemudahan rekreasi</b> <i>Renting of leisure and pleasure equipment as an integral part of recreational facilities</i>
93294	<b>Operasi pesta dan pertunjukan rekreasi semula jadi</b> <i>Operation of fairs and shows of a recreational nature</i>
93295	<b>Operasi kelab malam dan lantai tari</b> <i>Operation of discotheques and dance floors</i>
93296	<b>Aktiviti penganjur atau pengusaha persembahan secara langsung selain daripada acara kesenian atau sukan, dengan atau tanpa kemudahan</b> <i>Activities of producers or entrepreneurs of live events other than arts or sports events, with or without facilities</i>
93297	<b>Kafe siber / pusat internet</b> <i>Cyber Café / Internet Centre</i>
93299	<b>Aktiviti hiburan dan rekreasi lain t.t.t.l.</b> <i>Any other amusement and recreation activities n.e.c.</i>



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